## BUYSOCIAL Buy social Future of Social Economy!



## **AGENDA FINAL EVENT**

17 October 2024 Milan, Italy



mosso Milano, via Angelo Mosso 3 - Milano

14.00 - 14.30	Welcome coffee
14.30 - 14.45	Welcome and introduction  Gianluca Pastorelli, Diesis Network  Sabina Bellione, Consorzio Nazionale della Cooperazione Sociale CGM
14.45 - 15.00	Setting the scene: Buy Social Future of Social Economy project overview  Dorotea Daniele, Diesis Network
15.00 - 15.15	SEs and private sector: trends and future perspectives at EU level Karel Vanderpoorten, European Commission - DGGROW
15.15 - 16.05	Panel discussion: Selling SE products in big retail chains, opportunities and challenges  Moderator: Patrizia Bussi, European Network of Social Integration Enteprises (ENSIE)  Angela Achitei, ADV Romania Paulina Zglinska, Polish Social Cooperatives Association Daniele Caccherano, Liberi Tutti
16.05 - 16.55	Panel discussion: Partnerships between SE and private enterprises in the textile sector  Moderator: Mojca Metelko, KNOF Slovenia  Peter Ambrožič, ETRI Group and Partners Slovenia Meta Pavlin, Prvi Prvi marketing agency Sumita Mazumder, GreenPea A good practice from Croatia or Spain
16.55 - 17.10	Coffee break
17.10 - 18.00	Panel discussion: The crucial role of communication in B2B partnerships  Moderator: TBC  Raffaella Scalisi, Torino Social Impact Katja Beck Kos, PRIZMA Antonella Tagliabue, UN-GURU
18.00 - 18.15	Closing Remarks Gennaro di Cello, ENTOPAN Smart Networks and strategies

18.15 - 20.00 **Networking Apero** 







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## Study Visit Textile Hub, Vestisolidale

10.00 -12.30

Study Visit to the **VestiSolidale Textile Hub** 

TEXTILE HUB of Vesti Solidale cooperative, the largest textile recycling plant in Northern Italy. The TEXTILE HUB strengthens the presence of cooperation between the main players in the sector by creating the first fully cooperative supply chain in the sector.



Via Moscova, corner Corso Europa, RHO

