The Action Plan for the Social Economy

Building an economy that works for people



2 July 2024 Mesmer+ Final conference Miia Rossi-Gray, EMPL G3



Priority areas - three dimensions



Framework conditions

- → Policy and legal frameworks
 - → State aid
 - → Public procurement
 - → Local, regional and international levels



Opening up opportunities

- → Business support and capacity building
 - → Access to funding
- → Green and digital transitions
 - → Social innovation



Recognition and awareness raising

- → Communication
 - → Data

DEFINING THE SOCIAL ECONOMY



Developing policy and legal frameworks

Need for **coherent frameworks** considering a range of horizontal and sectoral policies

- Progress in many Member States successful reforms can inspire others
- Commission OECD tools and resources to support Member States



Actions

Council recommendation on developing social economy framework conditions



Council recommendation on social economy framework conditions

Developing social economy framework conditions

Foster access to the labour market and social inclusion by guiding Member States in

integrating the social economy into their socio-economic policies

Access to the labour market I Social inclusion I Skills Social innovation and sustainable economic development

implementing measures that promote an enabling environment for the social economy

Access to public and private funding I Access to markets and public procurement State aid I Taxation I Social impact measurement and management Visibility and recognition



Support to the implementation of the Council Recommendation on social economy framework conditions

- Encourage mutual learning, provide guidance and support to Member States:
 - Webinars/workshops for public officials (e.g. on State aid, strategies, taxation)
 - Technical Support Instrument (TSI) on social economy through a multi-country approach on social economy
 - Better Entrepreneurship Policy Tool (BEPT) -update
 - Study on labels/certification schemes explore possibility of voluntary mutual recognition
 - Support to the development of better 'social impact measurement and management' practices



Enhancing awareness & recognition

Lack of visibility is still a problem in the social economy

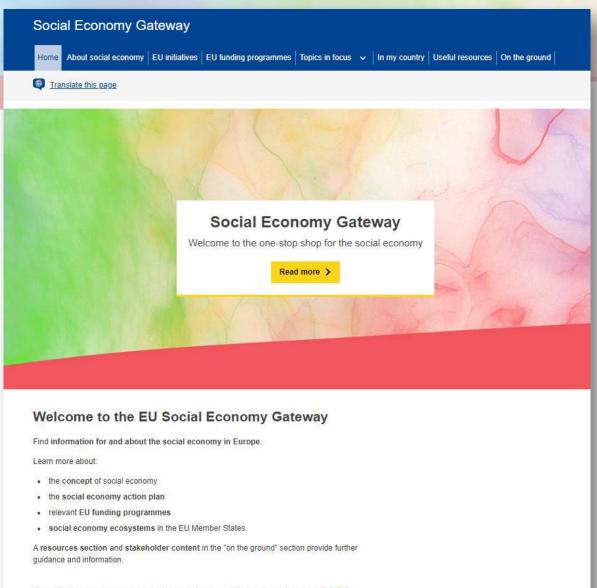
- Lack and comparability of data
- Sub-optimal policy making and support instruments

Actions

- Regular communication activities
- Continue developing evidence base, including study to collect quantitative and qualitative information







The social economy



EU initiatives

In my country

EU funding

Useful resources

Topics in focus

On the ground

Social economy action plan - time horizon: 2030



With more than 60 actions outlined in the social economy action plan, the European Commission is dedicated to implementing an ambitious programme aimed at improving the framework conditions for the social economy.



The way forward

- Developed in partnership implementation in partnership
- Call to Member States to adopt or update their social economy strategies and measures:
 - in cooperation with stakeholders
 - o designate social economy coordinators for consistent cross-government policy-making
- Commission will assist Member States in close partnership with other EU institutions and bodies
- Stocktaking of implementation in 2025



