

The Action Plan for the Social Economy

Building an economy that works for people



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**SOCIAL
ECONOMY
ACTION
PLAN**

The logo for the Social Economy Action Plan, consisting of a white outline of a right-pointing arrow with a rainbow-colored gradient fill at its tip. The text "SOCIAL ECONOMY ACTION PLAN" is written in white, bold, uppercase letters inside the arrow's body.

Priority areas - three dimensions



Framework conditions

- Policy and legal frameworks
 - State aid
- Public procurement
- Local, regional and international levels



Opening up opportunities

- Business support and capacity building
 - Access to funding
- Green and digital transitions
 - Social innovation



Recognition and awareness raising

- Communication
 - Data

DEFINING THE SOCIAL ECONOMY

Developing policy and legal frameworks

Need for **coherent frameworks** considering a range of horizontal and sectoral policies

- Progress in many Member States – successful reforms can inspire others
- Commission – OECD tools and resources to support Member States



Actions

- **Council recommendation** on developing social economy framework conditions

Developing social economy framework conditions

Foster access to the **labour market** and **social inclusion** by guiding Member States in

- **integrating the social economy into their socio-economic policies**

Access to the labour market | Social inclusion | Skills

Social innovation and sustainable economic development

- **implementing measures that promote an enabling environment for the social economy**

Access to public and private funding | Access to markets and public procurement

State aid | Taxation | Social impact measurement and management

Visibility and recognition

Support to the implementation of the Council Recommendation on social economy framework conditions

- Encourage **mutual learning**, provide guidance and support to Member States:
 - Webinars/workshops for public officials (e.g. on State aid, strategies, taxation)
 - Technical Support Instrument (TSI) on social economy through a multi-country approach on social economy
 - Better Entrepreneurship Policy Tool (BEPT) -update
 - Study on labels/certification schemes – explore possibility of voluntary mutual recognition
 - Support to the development of better ‘social impact measurement and management’ practices

Enhancing awareness & recognition

Lack of visibility is still a problem in the social economy

- Lack and comparability of data
- Sub-optimal policy making and support instruments

Actions

- Regular communication activities
- Continue developing evidence base, including study to collect quantitative and qualitative information



Social Economy Gateway

Welcome to the one-stop shop for the social economy

[Read more >](#)

Welcome to the EU Social Economy Gateway

Find information for and about the social economy in Europe.

Learn more about:

- the concept of social economy
- the social economy action plan
- relevant EU funding programmes
- social economy ecosystems in the EU Member States

A resources section and stakeholder content in the "on the ground" section provide further guidance and information.

Social economy action plan – time horizon: 2030



With more than 60 actions outlined in the social economy action plan, the European Commission is dedicated to implementing an ambitious programme aimed at improving the framework conditions for the social economy.



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The social economy

02

EU initiatives

05

In my country

03

EU funding

06

Useful resources

04

Topics in focus

07

On the ground

The way forward

- Developed in partnership – implementation in partnership
- Call to Member States to adopt or update their **social economy strategies** and **measures**:
 - in cooperation with stakeholders
 - designate social economy coordinators for consistent cross-government policy-making
- Commission will assist Member States in close partnership with other EU institutions and bodies
- Stocktaking of implementation in **2025**