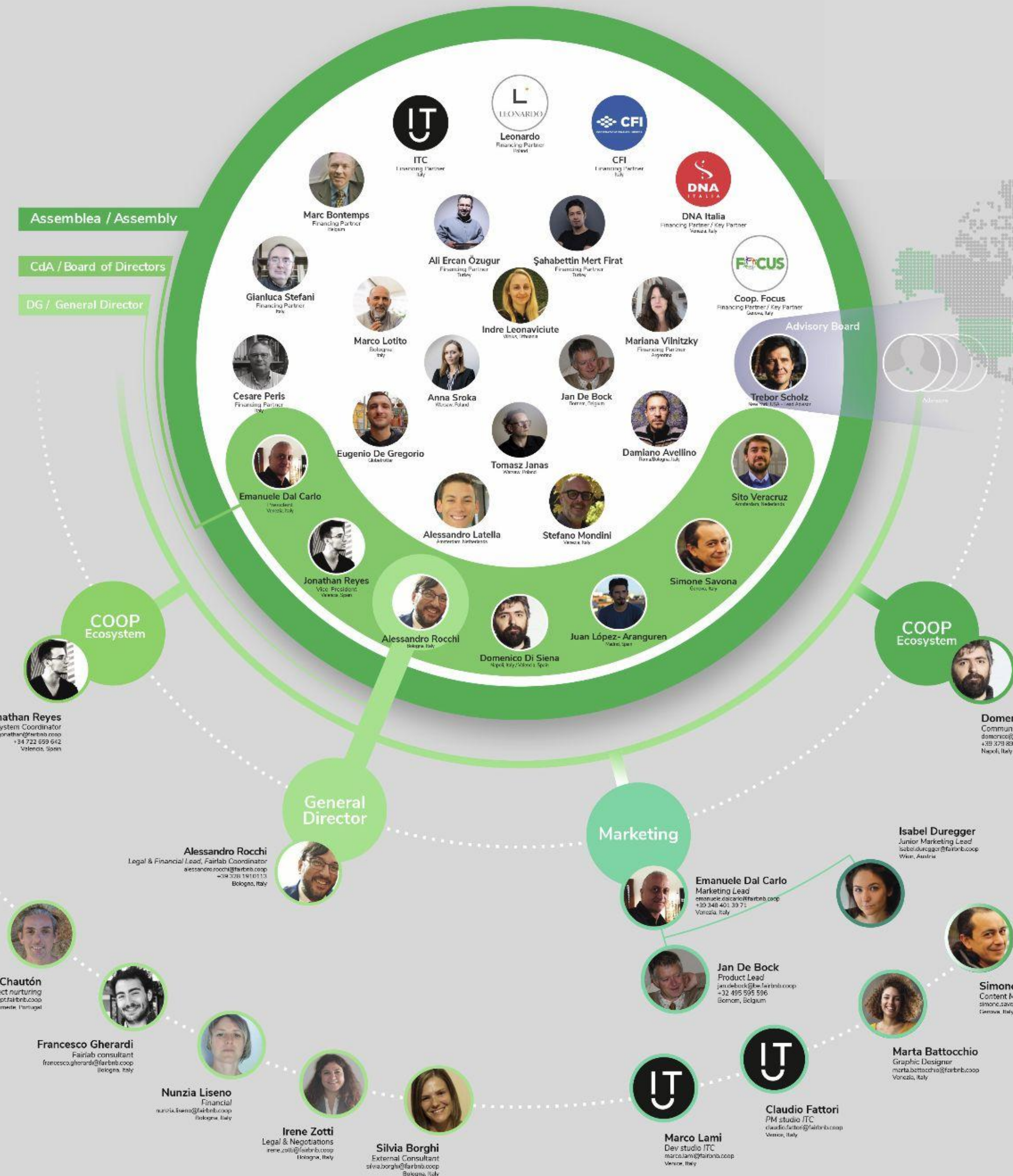


**Be the change
where you live,
where you go.**



From activist to platform cooperativism

- + A merge of activist & entrepreneur projects.
- + A global community of partners
- + Towards a multi-stakeholder cooperative



Why Fairbnb.coop? CITIES AS COMMODITIES

- Extractive & degenerative economies
- Gentrification
loss of identity & quality of life
- Communities and territories
at the service of platforms
- Adverse social and environmental
impact



The problem in numbers_

The city of Barcelona

+7%

Rental price

→ Rents increase by 7% and property prices 19% from presence of Airbnb (even after controlling for gentrification)

source:

https://www.eldiario.es/economia/informe-muestra-airbnb-aumenta-alquileres-perjudica-comunidades-urbanas-devasta-programas-viviendas-sociales_1_6488872.html

-63%

Population decline

→ According to the city hall, the fixed population in the Gothic district so loved by tourists has dropped from 27,470 residents in 2006 to just 15,624 at the end of 2015.

<https://www.thelocal.es/20170705/bye-bye-locals-tourists-are-taking-over-europes-c>

55%

Multiowners

→ 55% of hosts offered more than one listing on the Airbnb website

source:

https://www.eldiario.es/economia/informe-muestra-airbnb-aumenta-alquileres-perjudica-comunidades-urbanas-devasta-programas-viviendas-sociales_1_6488872.html

5.2

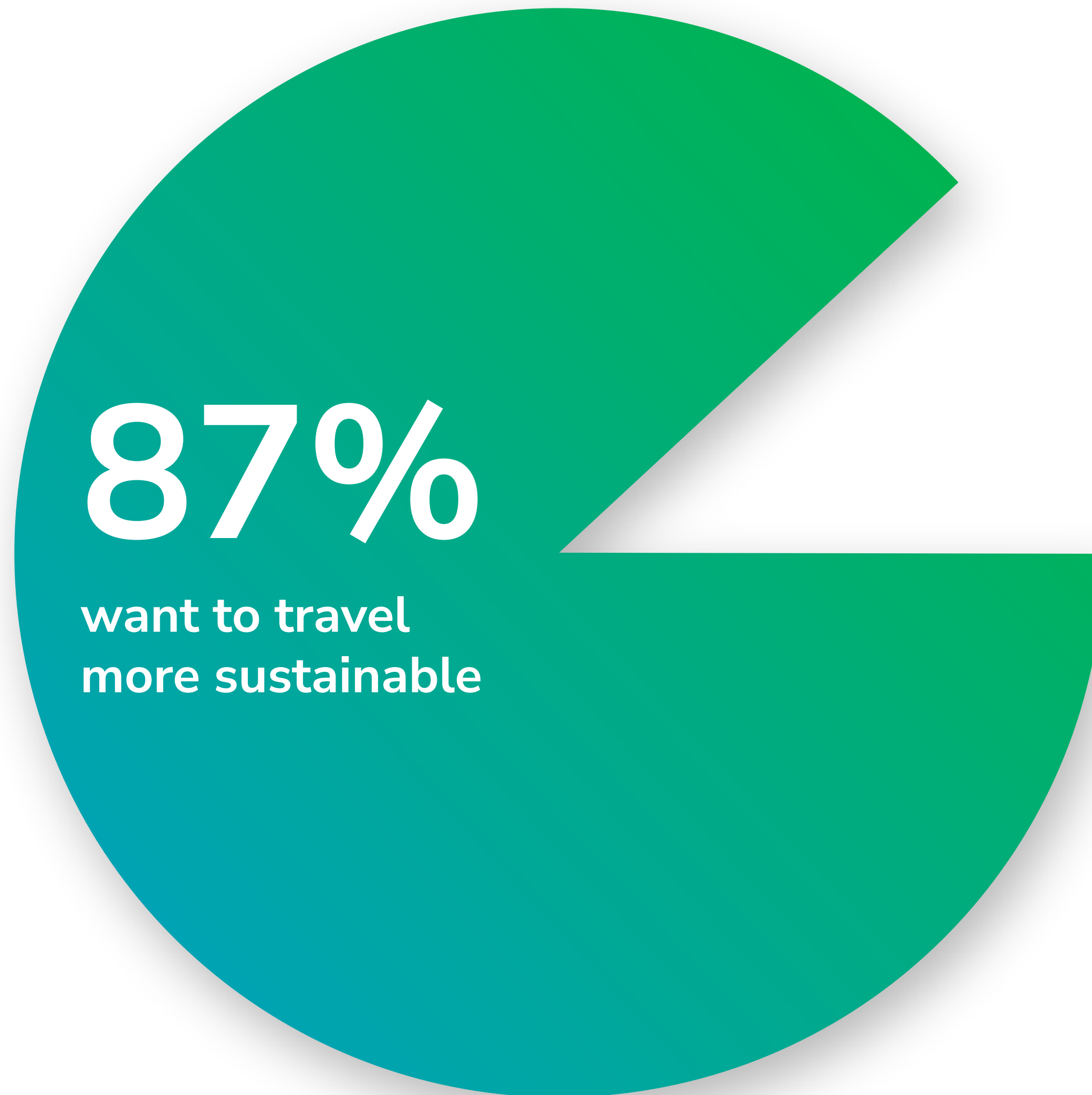
av. properties listed

→ the average host had 5.2 listings

source:

https://www.eldiario.es/economia/informe-muestra-airbnb-aumenta-alquileres-perjudica-comunidades-urbanas-devasta-programas-viviendas-sociales_1_6488872.html

Customer_an unmet market



The sustainable traveler

According to research by Booking.com, 87% of all tourists want more sustainable travel options and 67% are willing to spend at least 5% more on their trip if this ensures the least possible impact on the environment.

The trends

#Local-love #worknomad
#bleisure #slowtourism
#lonelytraveler - communitymeet
#regenerativetourism

**Together, we
can make a
better system.**

...are things you can do to help stop

Technology for Social Good

COMMUNITY-POWERED TOURISM

A technology at the service of local
communities:

- Governed by locals
- Redistributive model
- Regenerative approach
- Accountable & transparent

HOW do we do it?

Fairbnb.coop is a social booking & crowdfunding cooperative platform that aims to **limit the negative effects of tourism**, **amplifying its positive impact on the host community** through ...



Cooperativism

- Co-ownership
- Co-governance



Local impact

- Funding local sustainability projects
- Local employment. Local ambassadors
- Circular economy



Sustainable tourism, local sovereignty

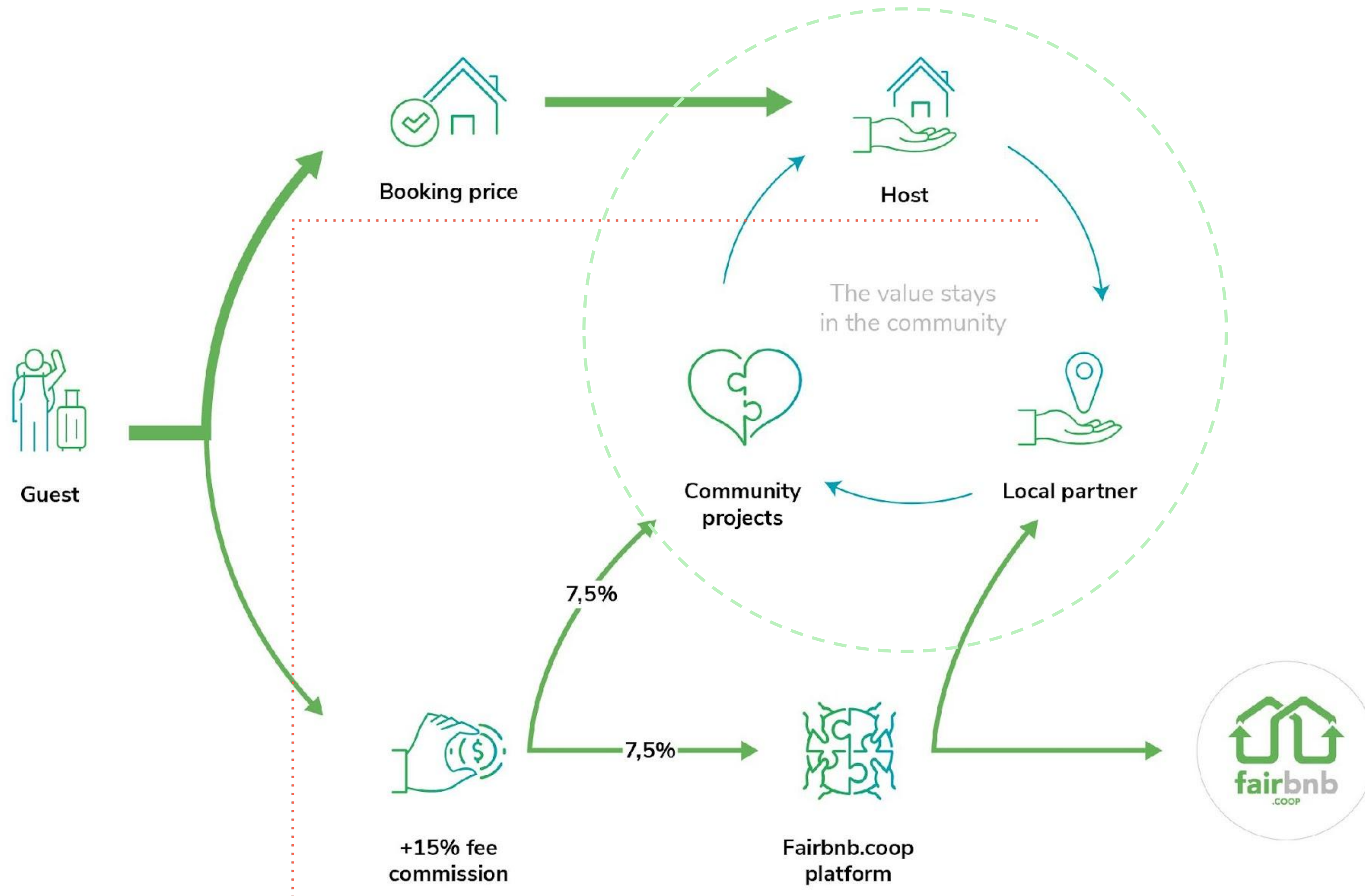
- 1host-1home
- P2P reputation on sustainability
- Promoting best practices
- Local additional policies



Transparency & Lawfulness

- Collaboration with local authorities
- Ensuring compliance local regulation
- Sharing needed data ensuring privacy

Our model_creating value for the community



Other OTAs stop here

**1 € donated
for every
1€ billed**





COOPERATIVISM

Independence

The project is financed by coop members in compliance with the cooperative and mutuality principles

Platform Cooperativism

Platform cooperatives are an alternative to venture capital-funded platforms to the extent that they are owned and governed by those who most directly depend on them, workers and users.

Governance

Communities are a fundamental pillar whose contribution is guaranteed by the participation of activists, volunteers and all sympathizers who recognize themselves in the values of Fairbnb.coop





THE IMPACT ON LOCAL COMMUNITIES

Local sovereignty on policies

Each community defines its own policies and regulations.

Territory related impact goals

Communities define the projects to be funded and SDGs that are relevant to their welfare and prosperity.

Access to a wider network

Fairbnb.coop operates as a hub for the network of its communities creating spaces of exchange of ideas, best practices and resources.

Local employment and redistributive model

Fairbnb.coop users donate 50% of the platform commission to projects in the area, chosen by locals.

Local Ambassadors and partners get a further share of the platform commission for the work on the field.

By creating local jobs and a network of projects and partners involved, Airbnb.coop promotes a more resilient and circular economy.



FROM SUSTAINABLE TO REGENERATIVE TOURISM

Lawfulness & transparency

All parties should be in compliance with the local regulations of the destination. We collaborate with local administrations and use technology and specific policies to improve transparency at all levels.

1 Host = 1 House

It is our suggested rule of sustainability for endangered communities. Gentrification and Touristification are fought first of all by avoiding that too many properties in the hands of few are placed on the tourist rental market, damaging citizens.

Promoting sustainable practices

We are designing a reputation system based on our own social wallet with “Fairbnb.coop coins” to reward and promote sustainable practices among our users.

Funding sustainability projects

Communities define the goals to be pursued, SDGs that are relevant to their welfare and projects to be funded to ensure regenerative practices.

Our platform | Search by City



[Find out how Fairbnb.coop is addressing Covid-19 emergency](#)



HOW ▾

GET INVOLVED ▾

ABOUT US ▾

BLOG

[LOGIN](#)

[BECOME A HOST](#)



- 7 pilot countries
- 42 Local Nodes
- 18K registered users.

Responsible Travel

love with a place
both!

You book, You donate

For every booking you make with us, you donate **50% of our booking fees** to a community project in the place you visit.

[BOOK NOW](#)

You couldn't find the destination you were looking for?

[CLICK HERE](#) →

Our platform_II Book a place



[Login](#)

[Register](#)



Categories

START

END

1

SEARCH



Show map

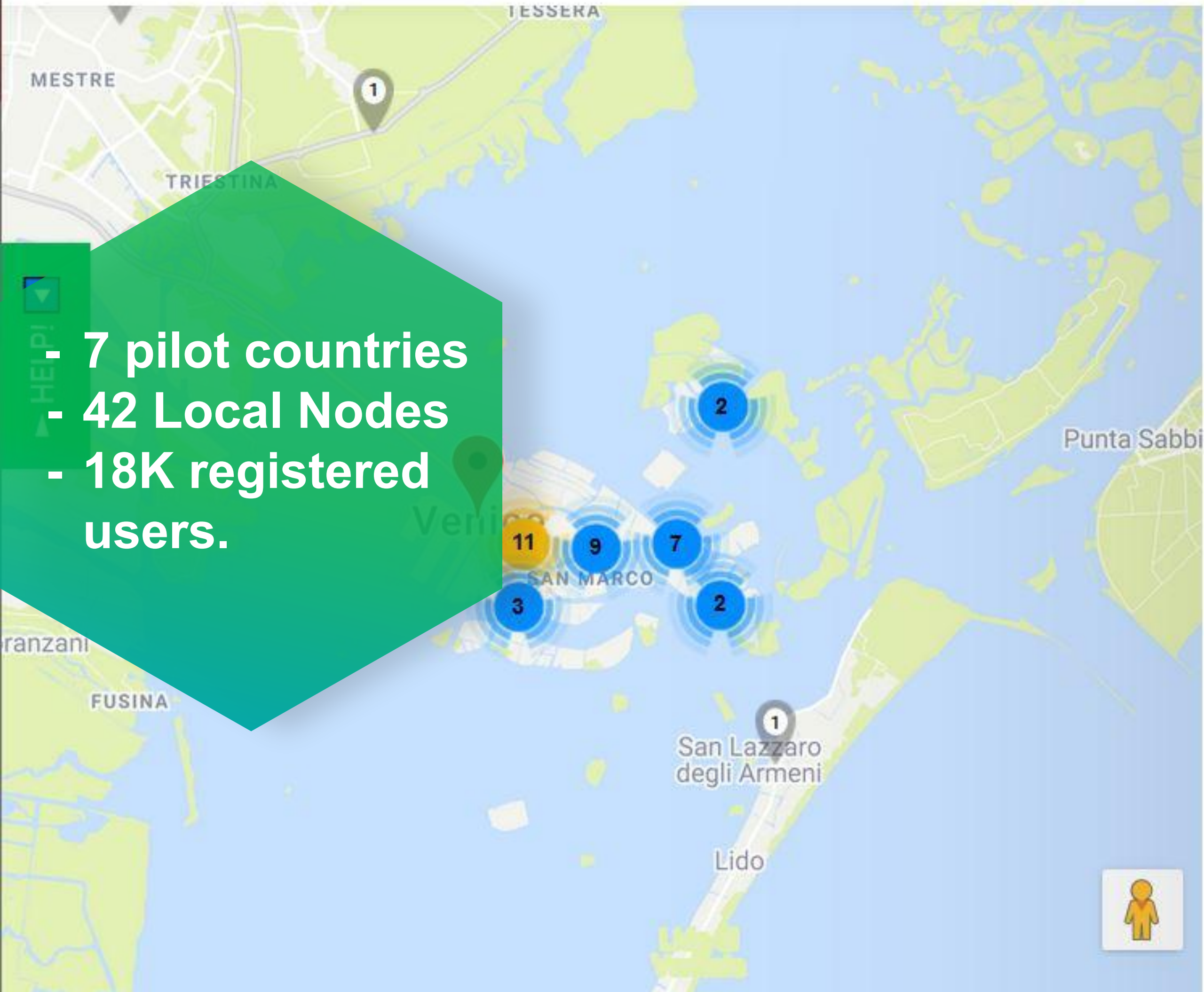


Results

Select the listings that interest you



- 7 pilot countries
- 42 Local Nodes
- 18K registered users.



Our platform_III Check your impact



- 7 pilot countries
- 42 Local Nodes
- 18K registered users.

details



→ 10 Nov 2021 → 11 Nov 2021

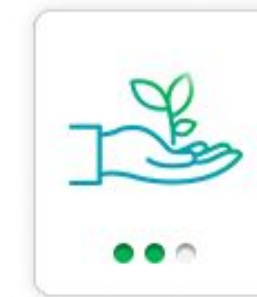
Number of guests * - 1 +

4 guests maximum.

Price per extra guest above 4 guests: €0

BOOK NOW

HOST SUSTAINABILITY



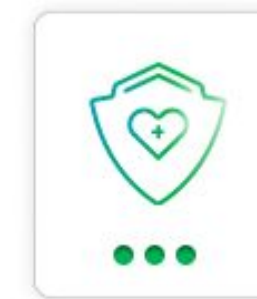
Environmental Sustainability



FromZero Experience



FairTourism Accesibility



Environmental Sustainability



Diversity



FairTourism Accesibility

Host sustainability practices
Check your impact as traveler

ion Details

ns :2

Bathroom related

Bathroom :Private

- ✓Bathtub
- ✓Shower
- ✓Towels

Our platform_IV Fund a project



apartment as individual units or that the lister is co-managing properties on behalf of another resident Host.

Tourist tax:

We are currently working on the possibility to become tourist tax collectors for the local administration, in the meanwhile bear in mind that once in the premise the Host will require you to pay for the due amount. For more info you can refer to [this official documentation](#) (PDF file in italian)

- 7 pilot countries
- 42 Local Nodes
- 18K registered users.

Local projects



Squeri San Isepo

A new life for the squero grando (large shipyard): the aim is to bring it back to its original shape and make it operational.



Masegni & Nizioletti

Local association whose goal is to organize cleaning days and activities against defacements of buildings and monuments.



Coronavirus Emergency - Veneto

By booking your stay your donation will go directly to the official relief fund Sostegno Emergenza Coronavirus of Regione Veneto.

Our platform_V Meet the local community!



CERCA UN ALLOGGIO

I VALORI FAIR

LA COMMUNITY

COME SOSTENERCI

CHI SIAMO

CONTATTI

[DIVENTA UN HOST](#)



Insieme è possibile!

ENTRA NELLA TRIBÙ FAIRBNB.COOP

Condividi con noi il sogno di migliorare il mondo in cui viviamo viaggiando?
Entra nel **Forum della Community** e conosci persone con i tuoi stessi valori.

[VOGLIO ENTRARE SUBITO](#)

- 7 pilot countries
- 42 Local Nodes
- 18K registered users.



Il viaggio inizia direttamente dalla tua casella e-mail!

Iscriviti alla newsletter, sarai felice di ricevere

[notizie e novità](#)



Coming soon. A 360° platform for fair tourism

+ Fair Experiences

Fair activities and experiences
in your city and abroad

+ Mid term

Coliving
Mid term and long term rentals

+Short Term

Including Fair Hotels

Host now

Listing your accommodation on Fairbnb.coop is free and helps to crowdfund social projects in your community.

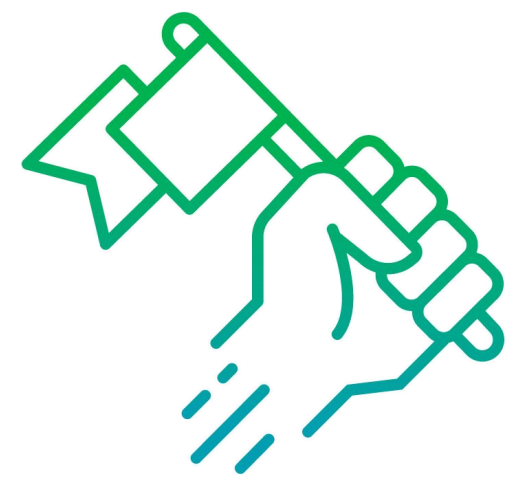
[ADD YOUR LISTING](#)

Join us

and be the change there where you live and where you go!



**Become a
Fair Host**



**Be an Ambassador
and activate your city!**



**Travel
with us**



**Submit your
project!**

.coop
ered tourism

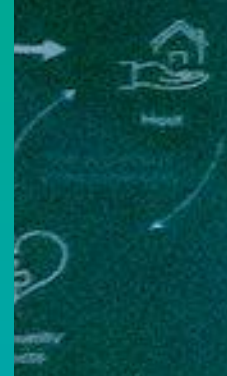
IR?

airbnb.coop
platform fees
choice
visit.

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Tourism.

op?
k?

ple over profit
on happens.
ommission.
le.
e same
unity.
ourism.



change



Join a growing community !

#BeTheChange you wish to see
where you live and where you go



Jonathan Reyes

Vicepresident | Coop Ecosystem Lead | Valencia

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