

#EUSES- European Social Economy Summit

**“Ready to change: Social Economy
towards the New European Bauhaus”**

26th May 2021

From 10:00 am to 13:00 am (CET)

If one lesson the COVID crisis has taught the European Union, is that many and various topics are interlinked. Only an exchange of knowledge between people in an interdisciplinary approach can create fresh and innovative ideas.

To this end, the New European Bauhaus is an environmental, economic and cultural project, launched by the European Commission, aims to combine design, sustainability, accessibility, affordability and investment in order to help deliver the European Green Deal and connect it to our living spaces. The New European Bauhaus calls for a collective effort to imagine and build a sustainable (including circularity), inclusive (including affordability) and quality of experience (including aesthetics) future for our minds and souls, to work together to develop an urban/rural, economic and social regeneration. The latter aims at creating new opportunities, promote wellbeing and reduce inequalities where people live, now and in the future, to improve their lives and strengthen communities. The challenge of social regeneration can then be addressed through organisational solutions increasingly identified with social economy organisations. Being built on values such as inclusiveness, solidarity and sustainability, social and solidarity economy and social economy enterprises seem to be in a central position to address the regeneration of communities.

Diesis Network as official partner of the New the European Bauhaus promotes this workshop in order to discuss about how social and solidarity economy can contribute to the New EU Bauhaus and how the social economy enterprises can foster spatial and sectorial clusters, such as one taking an ecological approach to cultural cooperation and territorial development.



PROGRAMME

10:00 - 10:30	<p>Social Economy towards the New European Bauhaus: setting the scene Welcome Gianluca PASTORELLI, Executive President Diesis Network</p> <p>Mr Xavier TROUSSARD, Head of Unit, New European Bauhaus , JRC, European Commission</p> <p>Ms Ann PÄIVI BRANCH, Head of Unit, DG Employment , Social Affairs and Inclusion</p>
10.30 - 11:30	<p>First Panel: Social and solidarity economy for local economic and social regeneration Moderator Dorotea DANIELE, Managing Director and Senior Expert Social Economy and Social Entrepreneurship, Diesis Network</p> <p>Ms Anna ATHANASOPOULOU, Head of Unit ,Proximity, Social Economy, Creative Industries– DG Grow, European Commission</p> <p>Mr Ranko MILIC, Cedra Split, Croatia Integrated Eco-Socio-Economic Regeneration in Croatia</p> <p>Ms Bérengère DAVIAUD, Avise, France SSE solutions for the small towns of tomorrow</p> <p>Mr Antonio PISANO', La Polveriera, Italy Active lab of social urban regeneration</p> <p>Q&A</p>
11:30 - 11:40	Break
11:40 - 12:15	<p>Second Panel discussion: Creative Cities, Cultural Clusters and Social Economy for a beautiful, sustainable and inclusive transition Moderator: George ISAIAS, Director of SYNTHESIS, Cyprus</p> <p>Mr Giorgio GUZZUGLI MARINI, Deputy Head of Unit - Directorate-General for Education, Youth, Sport and Culture - Unit EAC.D.2 – Creative Europe</p> <p>Mr Mārcis RUBENIS, Free Riga (Cultural and Creative Industries) Social Entrepreneurship Association of Latvia</p> <p>Mr Luka PISKORIČ, Poligon Creative Centre / Poligon Institute, Slovenia Social economy Slovenia (ASES)</p> <p>Q&A</p>
12:15 - 12:45	<p>Third Panel discussion: How can we build inclusive, green, local communities Moderator: Leonardo POFFERI, Vice President of Cogeca</p> <p>Mr. Wojciech CYZEWSKI, Poland The Living Factory (Sustainability/Green)</p> <p>Mr Andrea GIOTTI, Italy DumBo District: shared creative regeneration</p> <p>Q&A</p>
12:45 - 13:00	Closing remarks

