



# ***BSI – Buying for Social Impact***



## **Conference: Social benefits of public procurement**

12 September 2019

**House of Europe, Augusta Cesarca 4, Zagreb**

### PROGRAM

**9.00 – 9.30**

**Registration**

**9.30 – 11.10**

**Introduction to social public procurement**

**Welcome and short presentation of the objective of the conference,**  
Ivan Serdarušić, Public procurement expert, PJR

**Socially responsible public procurement in the current EU context,**  
Damir Azenic, European Commission Executive Agency for Small and  
Medium-sized Enterprises

**Strategic use of public procurement in Croatia,** Nina Čulina, Ministry  
of Economy, Entrepreneurship and Crafts

**Social public procurement through Croatian labour law,** Smiljana  
Bezić, public procurement expert/lecturer University of Zagreb, Faculty  
of Law

**First compendium of social procurement performed by  
corporations (buying from social economy enterprises);  
presentation of Croatian « Buy Social Corporate Challenge 2020 »,**  
Teo Petričević, Social Economy expert, ACT Grupa

**Summary of relevant provisions of the Croatian Public Procurement  
Act in relation to Public Procurement Directive, examples in socially**

**responsible public procurement, and key problems**, Ivan Serdarušić,  
Public procurement expert, PJR

**How to implement EU guidelines on social considerations in public procurement in practical procurement procedures and contracts**, Marko Turudić, Professor, University of Zagreb, Faculty of Law

**Discussion**

**11.10 – 11:40**

**Coffee Break**

**11:40 – 12:40**

**Presentation of Croatian tender for social public procurement - cleaning services with social considerations integrated within the award criteria by using MEAT criteria**, Maja Kuhar, Deputy State Secretary, Central State Office for Centralized Public Procurement

**Discussion**, including feedback from Ivan Božić, Social Cooperative Humana Nova, Čakovec

**12.40 - 13.30**

**Lunch break**

**13.30 - 14.30**

**Good practices in social public procurement – examples from Republic of Slovenia and Slovenian national guidelines for Contracting Authorities on social criteria in public procurement**, Mitja Medvešček, Secretary, Public Procurement Directorate, Republic of Slovenia

**Discussion**

**14.30 - 16.00**

**Workshop**

**How to determine social suitability criteria and most economically advantageous tender criteria. Legality of criteria. Key issues. Capacities of Croatian Social Enterprises.** Chaired by Maja Kuhar, Deputy State Secretary, Central State Office for Centralized Public Procurement

**Wrap up : Workshop conclusions and discussion**