

## SEEDING

Social Economy Enterprises addressing  
Digitalisation, Industrial relations and the European Pillar of Social Rights

### LAUNCHING EVENT

## SPEAKERS' BIO NOTES

**BRUSSELS, 10 APRIL 2019**

*FROM 09:00 TO 13:30*

*VENUE:*

*COPA - COGECA*

*RUE DE TRÈVES 61, 1040 BRUSSELS*

## GIANLUCA PASTORELLI

### President of Diesis



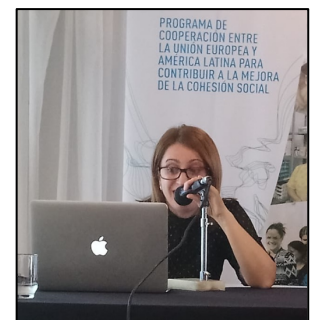
 @Diesiseu

In charge of the overall coordination and strategy of DIESIS, he drives both the network's animation and new project development. Over the years he has coordinated and carried out cross-border studies, research and activities to serve the needs and priorities of SMEs, social economy enterprises and cooperatives, in partnership with the main co-operative and social economy organisations all over Europe and at the international level. While deepening a sound experience in project writing and management he has thereby gained a broad insight into the fields of social innovation, social dialogue and industrial relations, training and entrepreneurship. Gianluca earned a first degree in political sciences at Bologna University, followed by a master's degree in advanced neurolinguistic programming. Since the mid-90s he has been working as a researcher and consultant for the co-operative and social economy movements at both national and European levels covering a wide range of activities: training, project design, tutoring of innovative start-ups, developer of networks, changemaker. In 2008 he was among the cofounders of the European Alliance for Responsible Tourism and Hospitality (EARTH) the first European Network created by experts of responsible tourism. Also a European activist, he is a member of the board of the Jean Monnet Association, a European Association promoting and revitalising the work and thought of Jean Monnet, one of the Founding Fathers of Europe.

## Manuelita Mancini

### Director at Fondazione G. Brodolini

Director at Fondazione G. Brodolini, Italian Research Institute on Labour and Social Policies. Manuelita Mancini has participated in the last 16 years in several research projects mainly dealing with employment and industrial relations, social security and equal opportunities policies within EU and national programmes. From 2014 to 2018 she has managed the Italian team of the Eurofound Network of National Correspondents. She is member of the editorial board of *Economia&Lavoro* a four-monthly journal of economic policy, sociology and industrial relations, published by Carocci editore



 @mancinimanu

## KAREL VANDERPOORTEN



 @EU\_Growth

### Social Economy and Clusters, European Commission, DG GROW

Mr. Vanderpoorten worked in the past for the European Social Fund in the social inclusion section. Currently Karel is part of the unit Social Economy, Cluster Policy and Entrepreneurship of the Directorate General for Internal Market, Industry, Entrepreneurship and Small and Medium-sized Enterprises of the European Commission. In this position, Karel focuses mainly on the following themes: the use of digitization and new technologies within the social economy, scaling up social business models and the creation of business partnerships between traditional and social economy enterprises, financing opportunities for social economy companies and social innovation.

## MIIA ROSSI-GRAY

### European Commission, DG Employment, Social Affairs and Inclusion

Miia Rossi-Gray, currently Policy Officer for Social Enterprise Policy in DG Employment, Social Affairs and Inclusion, has been working at the European Commission since 2009. She has worked for the foundation sector in the past and her academic background is in Economics and International Studies.




## ELEONORA PERUFFO

### Research Assistant at Eurofund

Eleonora Peruffo joined the Employment unit as research assistant in November 2015. She works on the European Restructuring Monitor observatory and on Digital Age projects on game changing technologies. She holds an MA in Diplomatic Sciences and International Relations awarded by the University of Trieste and an MSc in Computer Science - Data Analytics from the National College of Ireland. She previously worked in the lifelong learning sector.



 @EPeruffoEF  
@eurofound

## GIANLUCA VERASANI

### National Responsible of industrial cooperatives Legacoop Produzione e Servizi



Gianluca Verasani, 56 years old, electronic engineer, 13 years as human resources manager in a cooperative (Cooperativa Bilanciai Campogalliano), holding of a 12 companies worldwide, 4 years as a responsible industrial cooperatives of Legacoop Modena, 5 years as C.E.O. of Legacoop Modena and 2 years as C.E.O. of Legacoop Estense (a merge of Legacoop Modena and Legacoop Ferrara). From October 2018 responsible of industrial cooperatives Legacoop Produzione e Servizi, national association of manufacturing and service cooperatives.

Vice president of Mario Del Monte Foundation, member of board of CPL Concordia, C.E.O. of Serramenti Core, member of board of Ivano Barberini Foundation, cooperative supervisor.

## NENA DOKUZOV

### Head of Project Group of New Economy and Blockchain Technologies at Ministry of Economic Development and Technology, Social Economy Slovenia, Diesis Board Member

Nena Dokuzov is a member of management board of National Association for Social Economy. As a head of department for System and Control in the Government office for regional development and local self-government, she was actively involved in the creation of management and implementation system of EU funds for the programming period 2007 – 2013. As Head of Department for EU operational programs at the Ministry of Economic Development and Technology, she was responsible for the management of the EU structural and cohesion fund in Slovenia. As a head of department for social entrepreneurship, cooperatives and economic democracy, she created systemic solutions for social economy in Slovenia, including the measures for the establishment of an ecosystem for social economy – startup community, supporting environment and financial mechanisms. As a member of expert groups on the EU level (Coordination committee for funds, GECES – Expert Group of European Commission for social entrepreneurship), her contribution to policy making process was significant.



 @NenaDokuzov

## SABINA BELLIONE



 @SabinaBellione

### Manager International Area Consorzio CGM, Italy Vice President of Diesis

After graduating in Philosophy, Sabina Bellione undertook a Master's Degree in Management of Public Services at the Politecnico of Milan. Since then, she has been working in the field of local development to support social enterprises start up and development. For ten years she has been Vice president of a Cooperatives Employers' association at regional level dealing with social enterprises support and development and she has been Chairwoman of Consorzio Sociale Light (a consortium of social enterprises based in Italy) and has been responsible for all activities concerning social Economy and Social Inclusion targeting different types of disadvantaged target groups (e.g. disabled, refugees etc.). In more than 15 years of experience she had developed extensive and deep expertise on all issues related to social economy development from start-up techniques to funding systems and mechanisms, to effective development strategies and internationalisation.

## PEDRO BLAZQUEZ

### Head of Employment and Training area in Spanish Worker Cooperatives Confederation, COCETA

Pedro Blazquez is Head of Employment and Training area in Spanish Worker Cooperatives Confederation, COCETA. He holds a Degree in Economics and a Degree in Business Administration and Management from the Complutense University of Madrid and an Executive MBA from the University of Nebrija. He is also a Professional Expert in Tax and Accounting Management for Cooperatives. He has been working for more than 18 years in the field of training for employment, leading large projects through which more than 2,000 workers are trained each year. In the last two years he has lead a training project in ICT with insertion of workers in cooperatives mainly in the areas of Big Data, Cloud Computing, Saas solutions, and Apps Opens source for companies which 121 students have participated, of which 34 have joined cooperatives.



 @BlazquezPedro



## JULIA KOCZANOWICZ-CHONDZYNSKA

### President of FISE's Board

Julia Koczanowicz-Chondzyska, expert in social economy and cross sectoral cooperation, fond of CSR and social innovations. Has worked for NGOs since 2004, joined FISE crew in 2007, became President of the Board in 2018. Author of publications and training programmes in the field of social economy and Third Sector's practice.