CALL FOR TENDER

PROVISION OF WEB HOSTING AND WEB DEVELOPMENT SERVICE

Max Project
EU's AMIF Action Grant (AMIF-2017-AG-INTE 821672).

The Context

The MAX project will change public perception of migrants' contribution to society. The messages will be based on scientific research into facts and opinions, as well as on emotion, and will tell personal stories and creating face-to-face encounters between indigenes and newcomers. The project will be geared towards designing and implementing sustainable processes and tools, inspired by the concept of social innovation and solutions journalism, that will help promote a more realistic and positive image of migrants in the EU Member States.

The MAX website will introduce the project, its objectives, its partnership, and its results as soon as they are available. All the material produced will be shared primarily on the website: the research results will be made available for download in a dedicated library; the success stories will be presented in a specific section and made available via an interactive info-map. Short videos related to the stories and "interview of the heroes" will be added to a page dedicated to media and audio-visual material.

Main Communication Goals of the website

- More awareness of migrants' contribution to society amongst citizens.

- The creation of a platform for sharing inspiring migrant contributions stories, with a strong potential for replication, translation or scaling-up across Europe.

- The formulation of common messages, and roadmaps for future messages, within and across networks of local partners (actors are involved in co-designing messages, linking bottom-up and top-down initiatives,

- Policy-makers will have better access to evidence on 'positive stories' of migrants' contributions and will have greater awareness of migrants' contributions to recognise their value and potential to solve societal challenges and contribute to Europe 2020 goals.

Scope of this tender

Diesis is looking for a service provider to:

- Develop the MAX Project website and Interactive map

- Hosting and Support of the website at least for 5 years

Applicants who wish to be considered for this work must be able to demonstrate their range of experience in website development. Most importantly, they should demonstrate their understanding of and ability to implement accessibility and usability standards.

The domain of the website is www.maxamif.eu . The website will be in English . Diesis will provide all the contents of the websites.

Required services and technical specifications

Development of the website

(please take a look at the Annex 1 which represents a draft of website structure)

- Designing the website (graphic and technical development) focusing on usability, accessibility (CSM easy to use)

- Provide multi-user back office

- Providing a test site (beta version) adjustment / corrections

- Integrating social media platforms,

- Ensuring that all functionalities of the website are measurable and trackable via Google Analytics

- Proposing adequate images for the website (if necessary)

Development of Interactive map

A map of Europe, where the stories will be pinned in the area where they originated, should be developed. By clicking on the pin, the users will see a pop-up window presenting a summary of the story (at least 20 stories will be developed). The window can be enlarged in an independent window with the full description of the story, all the media material connected (short videos and interviews) and contact information.

Hosting and technical support

- Buy and manage hosting of web site (at least for 5 years)

- Supporting and maintenance until 2024

- Providing adequate staff training and tutorials (not in presence)

Deadline and contact details

To be considered for this contract should send us :

- A short description of your company and your portfolio (with up to 3 recent projects),

- A brief technical proposal using the technical offer (annex 2)

- A presentation of a detailed estimated budget for the listed services using the Financial Offer (annex 3 below), adding any additional services you may provide. Fees must be submitted in euro, VAT excluded.

The deadline for receipt of expressions of interest is **19 March 2019.**

Formal expressions of interest and financial offers should be emailed to **anastasia.costantini@diesis.coop** and **eleonora.lamio@diesis.coop**

For further info please contact Deisis at +32 (0)25431043 or by e-mail at anastasia.costantini@diesis.coop

ANNEX 1 –
DRAFT OF WEBSITE STRUCTURE

Proposal for Max Website

HOME   ABOUT   NEWS   CONTACTS

RESEARCH   SUCCESS STORIES MAP   TRAINING FOR JOURNALIST   DD FORA   EU DIVERSITY FESTIVAL

The main idea is to have a sort of double level for the menu as suggest in the image[1] above.

1 Home
   Main aim of the project + video of success story like carousel sliders+ latest news slides

2 About
Project descriptions + 20 Partners

3 News
All news + articles of the projects

4 Contacts*
 This section should contain all the MAX social media and a clear way to sing up and download the project
Newsletter. Another option for this part is to have 2 separate things, 1 as for contact email/send a message (if
not a new section, something at the bottom of the main page) and another for the social media and newsletter.

5 Research
Description of the research + all deliverables downloadable

Success Stories Map
Interactive map of success stories like a pop up that can become a page with full description of the story

6 SOJO training for journalists
Description of the training + all deliverables downloadable
Friendly way to presents the messages developed (Cards Campaigns ?)

7 DD Fora
15 sections (like a post/news) (one for each dd fora with the description + photo of events and Presentation of
the winner story")

8 Eu Diversity Festival
Description of the events, video, promotional materials, ecc

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[1] Some examples for the menu structure is   **https://cease-project.eu/**

ANNEX 2 – TECHNICAL OFFER
FOR THE PROVISION OF WEB HOSTING AND WEB DEVELOPMENT SERVICE

Service	Description
Web hosting The tenderer should provide a description of the web hosting infrastructure used	
Web development services Brief description of how you intend to deliver this service, addressing issues such as testing of product, timing and delivery of website.	
Interactive Map development Description of how you intend develop this tool even through the presentation of some examples as suggestions.	

ANNEX 3 – FINANCIAL OFFER
FOR THE PROVISION OF WEB HOSTING AND WEB DEVELOPMENT SERVICE

Company name

Please, fill in your estimates for the following services. Add extra rows specifying extra services offered. Prices shall be submitted in Euro and VAT excluded.

Services	Estimated fee in euro (excl. VAT)	Comments
Hosting /year		
Design and artwork		
Development of website		
Development of interactive map		
Staff training		
On---going support		
Daily/hourly rate for technical support and additional development		
Additional services (please specify)		
TOTAL		

Date: dd/mm/2019