



ANNUAL REPORT  
**2016**

diesis

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# FOREWORD

Dear Member,

In this report you will find a summary of DIESIS's work. For us, 2016 represented a year of continuity with the past, consolidating positions in the European scenario and opening up to new horizons. DIESIS continues to offer its members services related to research and development, European project design and thematic expertise.

In 2016 DIESIS continued its technical support activities for the Social Economy and Social Enterprises through consultancy, project development and training for members, working with the European Commission in the GECES Expert Group, and continuing the technical assistance work for the Managing Authorities of the European Social Fund. In this area, DIESIS continues to be a point of reference both for the European Institutions (GECES and also the European Parliament, which has included us in one major publication on Social Economy) and national ones, such as the Slovak government, which DIESIS supported in the organisation of the European Conference on Social Economy held in Bratislava during the Slovak Presidency of the EU.

We have consolidated and launched new activities on key issues for the present and the future of Europe, such as assistance and integration into the labour market of people with a migrant background – a great challenge and opportunity at the same time. On labour market issues, employability, social dialogue, quality of work and equal opportunities we continue our historical collaboration with trade unions at national and European levels.

Social and responsible tourism, solidarity tourism, fair tourism, community tourism... all these forms of tourism represent a hub of energy and innovative forces as well as an area of great interest and collaborations for Social Economy organisations. They are a source of innovation and new market opportunities, and that is why DIESIS has been working on these topics for many years.

Projects related to adult education and lifelong learning have always been an asset for DIESIS. In 2016 a number of practical training activities involving over 100 social business managers have started.

This year we welcome a new member, AVISE, the prominent French national social enterprise support organisation. This is a new step in a full-scale geographical enlargement that is being consolidated in 2017, witnessing the interest that our structure attracts on the European stage.

We are proud of these results, which have been achieved thanks to collaboration between a renewed and increasingly cohesive staff and our members, who are a reference point and a continuous stimulus for us. The facts and figures below highlight the impressive amount of work that we undertake each year.

Our experience bears out what Jean Monnet, one of Europe's founding fathers, wrote: *"Make men work together. Show them that beyond their differences and geographical boundaries there lies a common interest."*

I welcome you all to our General Assembly, where you will see concrete evidence of the development of DIESIS during the first half of 2017.



**DIESIS**

Since 1997 DIESIS has supported the development of the Social Economy, Social Entrepreneurship and social Innovation in Europe through the implementation of knowledge-based activities, such as training, project design, consultancy and advisory services, technical assistance and research.

DIESIS is one of the widest EU networks specialised in supporting Social Economy and Social Enterprise development. We cover more than 10 EU countries through major national federations and national support networks.

DIESIS is part of GECES, the European Commission Expert Group on Social Entrepreneurship, which assists the EC in the implementation of the Social Business Initiative.

DIESIS is quoted by the European Parliament as a good practice example of fostering the institutional and social visibility of the Social Economy (par. 4.3.3 page 71).

DIESIS works in partnership with European thematic networks and platforms such as ETUC, REVES, Social Economy Europe and EMES. It is also member of CECOP.

DIESIS also provides expertise to the ESF Social Economy Thematic Network, which assists Member States on the transnational aspects of the ESF.

Furthermore DIESIS has been selected to take part in the European Migration Forum, organised by the European Commission and the European Economic and Social Committee, a platform for dialogue between civil society and the European institutions on issues relating to migration, asylum and the integration of third-country nationals.

# OUR WORK 2016

# KEY FIGURES 2016



30

MEETINGS WITH THE  
**EU INSTITUTIONS**

MEETINGS  
ATTENDED

102



MEETINGS ORGANISED

19

NUMBER OF PARTICIPANTS



FROM



## TRAINING

N° EVENTS



11

N° PARTICIPANTS



120



21  
PUBLICATIONS



1.036  
PAGES

IN **4** LANGUAGES  
( IT - FR - EN - ES )

# SOCIAL ECONOMY, SOCIAL ENTERPRISES, SOCIAL INNOVATION

Social economy, social enterprises and social innovation are the core of DIESIS's mission and activities. DIESIS is an organisation created by the social economy to promote the development of social economy at European level. It is a cooperative with a social aim according to the Belgian law and acts in accordance with cooperative values and principles.

As shown by the list of projects and activities carried out, DIESIS supports the development of social economy and social enterprises all over Europe. DIESIS works as a network using the experience and skills of its members and partners in all the activities it carries out.

Social economy and social innovation are also closely linked. They both aim to meet unsatisfied social needs and to respond to social challenges. DIESIS is working to emphasise that social economy is a vehicle and agent of social innovation (though not the only one), while social innovation very often originates inside the social economy sector.

## GECES

### EC Expert Group on Social Entrepreneurship

DIESIS is a member of GECES, the European Commission Expert Group on Social Entrepreneurship, which the Commission consults on the development, setting up and implementation of all the actions mentioned in the Social Business Initiative and the further development of social entrepreneurship and social economy. Dorotea Daniele is the rapporteur of the working group on "Improving the legal environment" and cowrote the GECES report "*Social enterprises and the social economy going forward – A call for action from the Commission Expert Group on Social Entrepreneurship (GECES)*", published by the EC in October 2016.

### European Social Fund Technical Assistance 2015-2019

DIESIS has been appointed as the expert of the Social Economy Thematic Network, acting in the framework of ESF transnational cooperation activities. The network, composed of ESF Managing Authorities along with national and European stakeholders, will operate until 2019 to enable mutual learning among countries and stakeholders and facilitate coordinated ESF calls for proposals.

In 2016 the network organised a peer review on Access to Finance (Warsaw, May 2016), a webinar on Workers' Buyouts (July 2016) and participated in the EU Presidency Conference on Social Economy (Bratislava, November-December 2016).

[www.socialeconomy.pl](http://www.socialeconomy.pl); <http://ec.europa.eu/esf/transnationality>.



## Social Economy Presidency Conference

DIESIS supported the Slovak EU presidency in the organisation of the conference “Social Economy as a key player in providing effective answers to current societal challenges in the EU and the world” that took place in Bratislava at the end of November 2016.

DIESIS and its members were present as speakers in various round tables and workshops. During the conference, ministers and government representatives of Cyprus, the Czech Republic, France, Greece, Italy, Luxembourg, Romania, Slovenia, Slovakia and Spain signed the Bratislava Declaration on the social economy as a key player in providing answers to current societal challenges.

## SOCIAL KEYS

### Social Keys for Social Entrepreneurship 2014-2016

Social Keys for Social Entrepreneurship is an Erasmus + project aiming to develop and test in different European countries (Italy, Greece and Poland) common curricula and vocational courses, focusing on work-based learning, virtual mobility, open educational resources and virtual laboratories workplaces adapted to labour market needs, to create qualifications in the social entrepreneurship sector.



In 2016 DIESIS organised a presentation of the project during the European vocational week and contributed to the definition of the profiles and relative skills of the Social Entrepreneur and Social Enterprise Manager. [www.socialkeys.eu/en/](http://www.socialkeys.eu/en/)

## BENISI

### Building a European Network of Incubators for Social Innovation 2013-2016

The BENISI project aimed to build a Europe-wide network of networks of incubators or social innovation. The network identified more than 300 social innovations with high potential for scaling successfully in the public, private, third, social enterprise and cooperative sectors, and ensured them the delivery of necessary support services for scaling.



The project, led by I-propeller, was carried out by a partnership involving DIESIS, several Impact Hubs (Milan, Vienna, Amsterdam, Bucharest, London, Stockholm), the European Association of Development Agencies (EURADA), Cariplo Foundation and the European Network of Foundations of Social Economy (PEFONDES).

DIESIS led Work Package 5 on scaling-up strategies, and contributed in the publication of the *“BENISI Scaling Guide: Accelerating the Scaling of Social Innovations. A practical guide for social innovators, people working at incubators and the social innovation community at large”*.  
<http://www.benisi.eu/>



## The Social Innovation Community (SIC) 2016-2019

SIC is a Horizon 2020 Programme funded project, run by a consortium of 12 leading social innovation organisations across Europe. SIC will strengthen, connect and grow existing social innovation communities – including public sector innovation, digital social innovation, intermediaries, social economy actors and more. It will help improve our collective capacity to address some of the greatest challenges we face today. DIESIS takes part in the SIC Social Economy Network.



<https://www.siceurope.eu/>

# MIGRATION

Thanks to its involvement in a series of important European projects and initiatives, DIESIS was able to bring the voice of Social Economy/Entrepreneurship to bear at the European level and become an active player in this topic, which represents both a challenge and a great opportunity for the future of the European Union. DIESIS is a founding member of the UnionMigrantNet Network and an active member of the European Migration Forum, the civil society dialogue platform on migration, asylum and migrant integration. Together with the members of its network and in partnership with other important European players, DIESIS regularly promotes project initiatives in this field to promote the role of Social Economy enterprises.

## European Migration Forum

DIESIS has been selected to take part in the European Migration Forum, the platform for dialogue between civil society and the European institutions on issues relating to migration, asylum and the integration of third-country nationals. It brings together representatives of civil society organisations, local and regional authorities, Member States and EU institutions. The aim of the Forum is to enhance coordination and cooperation between key players involved in the multilevel European governance of migration.



The Forum aims to provide more information on the latest policy developments and also to gather information on how European policies are implemented at regional, local and grass-root levels. It should help to better understand the main challenges that civil society organisations and social partners face in the field and to identify ways to better support them in their efforts to address migrants' needs.

## Union Migrant Network

UnionMigrantNet is a network promoted by European trade unions. It is a network of contact points for migrants established, managed and supported mainly by trade unions, to which DIESIS brings the voice and experiences of Social Economy. The main goal of the network is to support fair labour mobility. The services provided by UnionMigrantNet contact points aim to promote the collective and individual interests and rights of mobile workers. The aims of the network are to: strengthen trade union activities aimed at protecting the individual and collective rights of migrants; increase the visibility and accessibility of services and facilities supporting the integration of migrants; and encourage trade union membership among the migrant population.



## LABOUR-INT

### Labour Market Integration of Migrants. A Multi-Stakeholder Approach 2016-2018

Based on a multi-stakeholder approach, the objective of the project is to promote tailored programmes for the labour market integration of third-country nationals and asylum-seekers. Taking into account the needs of the labour market, the project promotes multi-layered integration paths based on 6 pilot projects in Belgium, Italy and Germany. This action will benefit third-country nationals both in the short and the long term, as they are directly involved in the pilot actions and will be the first beneficiaries of the increased capacity of the project partners to provide assistance for the integration of asylum-seekers and refugees. In this context DIESIS brings the voice of social economy and will support the process of dissemination at European level. The project is funded by the AMIF programme and led by The European Trade Union Confederation.



## WORKING CONDITIONS, EMPLOYMENT AND GOVERNANCE

DIESIS is deeply involved in project activities related to social dialogue, employee involvement and employees' financial participation. In particular, thanks to its consolidated network and its long-standing relationship with the ETUC and other European networks, DIESIS is active in the promotion of projects in the field of employee financial participation and information and consultation rights.



### **ElforPHS**

#### **Employee Involvement in Personal and Household Services sector 2016-2018**

ElforPHS is a project co-financed by DG EMPL under budget line 03 (VP/2016/003). The project's general aim is to enable company-level social partners and actors in PHS to familiarise themselves with EU laws and policies in the area of information, consultation and participation (ICP) on employees' rights, as well as to support them in exercising their ICP rights and duties in this regard, thus strengthening transnational co-operation between workers' and employers' representatives with reference to employee

involvement. In particular the research will focus on:

1. Information, consultation and participation (ICP) on workers' rights in the Personal and Household Services (PHS) sector at national and European levels;
2. Analysis of successful PHS business models/governance approaches in Europe and collection of best practices;
3. Analysis of the ICP workers' rights benchmarking cooperative model.

The action is coordinated by Legacoopsociali and benefits from the participation of DIESIS, Scuola Nazionale Servizi, CONFESAL and COCETA. Here DIESIS is responsible for coordinating part of the research and identifying practices. It will also be responsible for dissemination at European level and the organisation of a workshop in Madrid and the final conference in Brussels.

## ProEFP4

### In favour of employee financial participation 2015-2017

PROEFP4 is a project co-financed by DG EMPL under budget line 03 (VP/2015/003).

It aims to explore how employee participation and collective bargaining support each other. The project is meant to give continuity to the work started in a series of previous actions on employee involvement and financial participation. In the aftermath of the economic crisis, this action aims to revitalise the nexus between statutory rules and collectively agreed rules to boost employee participation in European companies. It does this by going through the current EU acquis in the field of information, consultation and participation rights of employees and exploring how changes in national collective bargaining systems have impacted on the correct implementation of these rights at national and European levels. The action is coordinated by DIESIS and involves CONFESAL, Legacoop Servizi and Scuola Nazionale Servizi.

<http://www.proefp.eu/>



## ProEFP Network

ProEFP is a European network promoting economic democracy in Europe. It enjoys the support of a number of organisations of different kinds, from business, trade unions, advocacy and research, which share a common idea: employee financial participation and employee ownership can make the European free market a more democratic space. It was started in 2010 on the initiative of a number of organisational partners of the project "Promoting Employee Financial Participation in the EU27", co-financed by the European Commission.

DIESIS is one of the founding members and is active in promoting the network and its activities.

Today the ProEFP network studies, promotes and encourages all forms of employee financial participation and a larger diffusion of share/equity ownership among employees.

It is an informal network without a constitution or an independent budget. It does not produce any income/profit for its participants. It operates through its member organisations. Organisations participate in the network, and in its activities, on a voluntary basis.

## **REST@WORK**

### **REducing STress at Work 2015-2017**

REST@work is a project led by UIL and co-financed by DG EMPL under budget line 01 (VP/2015/001). The project's aim is to spread knowledge on EU policies and actions in favour of the management and prevention of work-related stress risks in the national SME systems.

Framework Directive 89/391/EEC and the Framework Agreement signed by EU Social Partners in 2004 have created the basis to step up efforts towards the establishment of appropriate rules to identify, prevent and manage problems of work-related stress. To explore the role of employers, workers and safety representatives (strategic alliance) the partnership has identified the need for specific joint actions in managing and preventing work-related stress risks in national SME systems. A network of national social partners, research centres and stakeholders is working on a comparative handbook structured in three sections: 1) extensive and comparative overview on the measures, rules and policies implemented in each participating country after the EU Agreement and Directive; 2) identification and description of the necessary management skills and capacities for Sector Skills Alliance members to put in place effective and efficient work-related stress risk prevention strategies; 3) development of successful initiatives and recommendations to improve the current national policy on work-related stress issues. Besides, the consortium will provide a final technical toolkit on the basic rules to prevent and assess work-related stress risks.

DIESIS is responsible for the dissemination of the project results at European level and in 2016 elaborated and implemented the project dissemination plan.

## **BESPAT**

### **Best European Policies, Analysis and Transference in PHS 2014-2016**

BESPAT (Best European Policies, Analysis and Transference in PHS) was a PROGRESS project aiming to identify and exchange good practices all over Europe regarding policies and actions in the sector of Personal and Household Services carried out by the local, regional or national governments of the countries involved in the project.

This was a way to define a Policies and Actions Proposal to encourage the efficiency of these services and to contribute, through the creation of new jobs, to the objectives

of the Europe 2020 Strategy. The project ended in 2016 and the results of the research and analysis were published in the PHS Research and Proposals Guide.



The action was led by CONFESAL. Here DIESIS was tasked with the coordination of part of the research and analysis of the good practices and had a major role in the dissemination of the results at European level. <http://www.bespat.eu/index.php>

## 4Quality!

### European project for quality of jobs and services in personal care and household services 2014-2016

The 4Quality! project is a European project funded by the PROGRESS Programme. The project, led by Pour la Solidarité (PLS), supported a stakeholder dialogue between organisations active in personal care and household services (PHS), through a partnership representative of the variety of workers and service employers in PHS. It researched the qualifications and the quality of work and services in personal care and household services across 11 countries, and drafted recommendations for EU, national and local policy-makers. The project addressed 5 related issues and how they influenced the quality of work and services: working conditions, coordination of services for person-centred care, professional qualifications, quality of life for service users and workers, and the impact of the economic and financial crisis on the quality of jobs and services.



DIESIS was responsible for the quality assurance and quality control of the project. It was also involved in the organisation of the regional meetings and the definition of the national reports of Belgium, Italy, Spain and France.

<https://forquality.eu/>

## ElforFM

### Employee Involvement in Facility Management Enterprises 2014-2016

ElforFM (Employee Involvement in Facility Management Enterprises) was a project co-financed by DG EMPL under budget line 03 (VP/2014/003). It explored and prepared the establishment of a European Company (SE) or a European Cooperative Society (SCE) in the service sector, involving Facility Management (FM) companies. Its focus was on establishing structures and procedures for workers' information, consultation and participation. Given the nature of the partner organisations involved (cooperatives and private companies established in five different countries and all engaged in Facility Management) the key topic was legislation and practice in worker cooperatives, and on the implementation of the related European directives. The project was led by Legacoop Servizi, with DIESIS, Scuola Nazionale Servizi, CONFESAL and COCETA also taking part.



DIESIS was responsible for part of the research and for dissemination activities at European level. It also supported Legacoop Servizi in coordinating the partnership throughout the action.



## **MISE – Feasibility study for business opportunities for social coops**

DIESIS participated in the realisation of a feasibility study, financed by the Italian Ministry for Economic Development, on “Promoting and strengthening the presence of cooperatives for integration into the labour market in complex and / or high-profile sectors through the creation of innovative supply chain tools”. The study – coordinated by Consorzio COSM - defines an offer aggregation model for two commercial chains: furniture and sustainable manufacturing; a model capable of promoting and enhancing the business opportunities and social added value of work integration social co-operatives.

# EDUCATION AND VOCATIONAL TRAINING, YOUTH EMPLOYMENT

Owing to its relevance, education has always been at the core of DIESIS's activities. Thanks to its participation in several Erasmus+ and COSME projects as a social economy expert, DIESIS promotes education and the gaining of professional qualifications, to foster employment and empower all players.



## **Social Entrepreneurship in education and training: developing skills for social entrepreneurs and breaking barriers to migrants' entrepreneurship**

As a social economy expert, DIESIS promotes education and the gaining of professional qualifications to foster the employment and empowerment of all players. DIESIS is aware of the relevance of education and training in Social Economy and Entrepreneurship development. For this reason and in line with the Europe 2020 strategy, during the European Vocational Skills Week (December 2016) DIESIS organised an event focusing on two topics:

1. New Skills Agenda for Europe – Developing Skills (for Social entrepreneurship).
2. Social entrepreneurship as a possible solution for migrants' inclusion.



## FONCOOP

In the framework of the Foncoop (the Italian cooperatives' national training fund) Équipe 25 project, DIESIS trained more than 100 social cooperative managers from the Legacoopsociali federation. The training focused on the European social economy scenario, networks and policies as well as on EU funds for social entrepreneurship. 100+ social coop managers from 72 coops in 7 regions throughout Italy attended the courses. Some transnational mobility actions in Brussels are part of the training, where guided tours and meetings with European Institutions and major stakeholders' representatives have been organised.



## Eu3leader 2016-2019

Third Europe: Fostering a new European Profession – the Entrepreneurial Third Sector Leader is an Erasmus+ project aiming to strengthen leadership and entrepreneurial capacities so that third sector organisations are better able to drive positive change in tomorrow's Europe. The project is developing a framework and know-how platform for entrepreneurial leadership in the third sector. The framework will include key competences for leaders in the third sector. The platform will offer e-learning training programme resources based on the framework of competences. The project is led by Euclid Network (UK) and involves different kinds of partners from SMEs to universities, in Spain, Croatia, Austria and Belgium. DIESIS is involved as an expert in European tools in education and training to support the development of the set of competences and the training course related to the ECVET system.



## ICC-VET

### Improving Competencies and Competitiveness in the Internationalisation Process of the FM Sector through Vocational and Educational Training 2016-2018

ICC-VET is an ERASMUS+ KA2 project led by CONFESAL that aims to further develop quality VET mechanisms in the Facility Management (FM) sector through the promotion of stronger coherence between different EU and national transparency and recognition tools. In particular, the project aims to test in different European countries a coherent common VET curriculum and a related pilot course for those working in the internationalisation processes in the FM sector, providing them with tools that favour the recognition of their training at international level and offering them opportunities for mobility.

In this context DIESIS is responsible for the dissemination activities at European level and for the organisation of the final workshop in Brussels. <http://www.icc-vet.eu/>



## AgroECVET2 2015-2017

The project consortium had identified a gap in the area of agricultural VET courses, namely the setting up of a new common European professional qualification standard in Agricultural Management within the ECVET framework. AgroECVET2 is the 2nd phase of the project, as the



consortium applied in 2013 under the Leonardo da Vinci Transfer of Innovation programme. Its aim is to extend the Tol project by focusing on the accreditation of Agricultural Management within the ECVET framework. Other objectives are to promote coherence between EU and national transparency and recognition tools in

the field of Agricultural Management ECVET, and to test the implementation of innovative practices in the field of AgroECVET. The partnership, led by Koperattivi Malta, includes VET providers, enterprises, social partners and non-profit associations operating in the agricultural sector, and also public authorities that have legislative competence in agriculture and in VET.

DIESIS is responsible for the definition and implementation of European tools in educational and training as well as the definition of the policy recommendations at European level.

<http://agroecvet.eu>

## Certified Coaches in Youth Initiatives 2015-2017

Certified Coaches in Youth Initiatives introduces a way to support young people by increasing the quality of youth exchanges and youth Initiatives, by defining specific competences to develop specific skills, knowledge and attitudes among the coaches. The objectives of this Erasmus+ project are to discover tools and approaches to empower individuals and teams to efficiently achieve result and provide information and resources to learn and understand coaching and mentoring. The project is led by ARIS Formazione e Ricerca (Italy) and implemented also in France, Hungary and Belgium. DIESIS is responsible for the definition and implementation of European tools in educational and training as well as the definition of the policy recommendations at European level. DIESIS has also supported the project by organising a European dissemination event.

## Erasmus Young Entrepreneurs and internships

Each year Diesis gives young professionals the opportunity to learn about Social Economy, by hosting them for a period of from three months to six months, and working together through the EYE programme. Erasmus for Young Entrepreneurs is a cross-border exchange programme which gives new and aspiring entrepreneurs the chance to learn from experienced entrepreneurs running small businesses in other participating countries.

### Our interns in 2016

**Valeria De TIBERIS**, after earning a Bachelor degree in Political Science and a Master in Inter-Mediterranean Mediation, was interested in European projects. She did an internship with Diesis in order to support the organisation through her experience in communication and improve her competences in European project management.

**Gabriele CANESE** was interested in the sector of responsible tourism, and his academic background is all related to this field (BA in Natural Sciences, MA in Tourism Management) . As a consequence, the opportunity to collaborate with DIESIS was a great occasion for him to increase his professional skills and knowledge on sustainable tourism, especially through the Earth-net experience.

**Anastasia COSTANTINI**, after her studies in Human Nutrition, focused her interest and research on sustainable development in the field of food systems, especially for the Mediterranean diet. In 2016, thanks to the Erasmus Young Entrepreneurship programme, she met DIESIS and is now involved in research and projects on sustainable food systems and social economy.

**Linda ROMBOLA'** has a professional and educational background in International Public Affairs and human rights promotion. She did an internship with DIESIS for six months in Brussels in order to support the organisation and improve her competences in project management and research in relation to social entrepreneurship and innovation.

# SUSTAINABLE RESPONSIBLE TOURISM

Social and responsible tourism, solidarity tourism, fair tourism, community tourism... all these forms of tourism represent an area of great interest and collaboration for Social Economy organisations. They are a source of innovation and new market opportunities, and that is why DIESIS has been working on these topics for many years.



## Seninter... is not just a trip, it is a legacy!

### A New Model within Responsible Tourism 2015-2017

The SENINTER project proposes the creation of a slow and sustainable tourism product adapted to seniors travelling with their grandchildren during the low and medium season in Europe. Partner organisations from Slovenia, Italy, Belgium and Spain are giving a new form to this innovative idea, which launches a new tourist model and opens a new path from conventional to responsible tourism. The tourism product will be based on the discovery of local heritage and culture, and on meetings with the local community, especially with other seniors and their grandchildren of the country, region, and area visited. The seniors of the host country will be integrated into the tourism product at specific moments that will promote intangible heritage and local culture.

DIESIS leads the project partnership that includes Emilia Romagna Region, AITR (Italian Association of Responsible tourism), Egocentro, DT Slovenia, NEC Cerknica and KOAN Consulting.



## EARTH/OITS-ISTO

DIESIS is a member and co-founder of the European Alliance for Responsible Tourism and Hospitality (EARTH), the first European network created by experts on responsible tourism. The non-profit association is composed of private organizations based in 9 European countries (Belgium, England, France, Germany, Hungary, Ireland, Italy, Slovenia and Spain). EARTH has one main goal: to transform and unite Europe in “One Europe for Responsible Tourism”. The network brings to life the principles of sustainability, fairness and solidarity in tourism, by promoting the exchange of good practices, experience and knowledge among its members. In the autumn of 2016 EARTH merged with OITS-ISTO, the international organisation supporting social and now also responsible tourism. The biggest change is to turn OITS-ISTO into the common home of social tourism stakeholders active in social tourism and in other forms of tourism, including responsible tourism, solidarity tourism, fair tourism, community tourism – in other words all those forms of tourism that share a vision of the industry that benefits individuals, communities and local areas, contributes to development, promotes respect for cultures and the environment, and serves the public good.

## Film - Set 2015-2017

The objective of the FILM-SET project is to promote a thematic tourist route focusing on European cinema. Based on experiential tourism, which is hugely valuable for Europe’s film industry and cultural heritage, the project aims to develop a Travelling Film route representative of how film-makers have been inspired by small, smart and significant European towns and landscapes to shoot their best films. Through a selection of films, the Route is representative of how Europe’s common heritage, history, shared values, traditions, social, cultural and vital atmospheres are reflected through a structured network of emblematic film locations. DIESIS has the job of selecting the movies for Belgium and coordinating filming activities related to the selected movies. DIESIS will also organise a dissemination workshop in Brussels.

# EQUAL OPPORTUNITIES

The promotion of gender equality and equal opportunities has been an important topic for DIESIS since the beginning. Gender equality is a crucial element in each dimension of social and economic life. Social economy and social enterprises represent a positive environment to improve, decentralise and create services facilitating the access of women and men to the labour market. DIESIS is particularly attentive to guaranteeing a gender balance both at organisational level and within the activities promoted.

## Get- Up

### Gender Equality Training to Overcome Unfair Discrimination Practices in Education and Labour Market 2016-2018

GET-UP intends to launch a capacity building process for professionals who intervene in transition phases along the education-training-labour market chain, by developing and delivering training on gender equality based on a common European Minimum Standard of Competences to be defined. The main priority of the project is to address the stereotyping of educational and career choices and to promote gender equality in education, training, career guidance and at the workplace. To respond to this priority the project will create a European Minimum Standard of Competences on Gender Equality (EMSC) for those responsible for Human Resources at the workplace (directors, employers, trade unions), and career guidance tools for professionals and teachers. It will also raise awareness on gender equality among partner organisations and their members, as well as the general public, thus promoting also at European level the benefits of the equal participation by men and women in society. [www.ald-europe.eu/newSite/project\\_dett.php?ID=99](http://www.ald-europe.eu/newSite/project_dett.php?ID=99)





# ABOUT US



# PARTNERS AND CLIENTS

IN 2016, AMONG OTHERS, WE HAVE COLLABORATED WITH:

**ETUC**  
European Trade Union  
Confederation  
**EU**  
[www.etuc.org](http://www.etuc.org)

**Ilo**  
International Labour  
Organisation  
**INT**  
[www.ilo.org](http://www.ilo.org)

**Eurochambres**  
The Association of European  
Chambers of Commerce and  
Industry  
**EU**  
[www.eurochambres.eu](http://www.eurochambres.eu)

**CEEP**  
European Centre of Employers  
and Enterprises providing Public  
Services  
**EU**  
[www.ceep.eu](http://www.ceep.eu)

**EURADA**  
European Association of  
Economic Development Agencies  
**EU**  
[www.eurada.org](http://www.eurada.org)

**ALDA**  
European Association for Local  
Democracy  
**EU**  
[www.alda-europe.eu](http://www.alda-europe.eu)

**Social Economy Europe**  
**EU**  
[www.socialeconomy.eu.org](http://www.socialeconomy.eu.org)

**UEAPME**  
European Association of craft small  
and medium-sized enterprises  
**EU**  
[www.ueapme.com](http://www.ueapme.com)

**Fieri**  
Forum Internazionale ed  
Europeo di Ricerche  
sull'immigrazione  
**IT**  
[www.fieri.it](http://www.fieri.it)

**OSCE**  
Organisation for Security and  
Cooperation in Europe  
**EU**  
[www.osce.org](http://www.osce.org)

**AICCON**  
Associazione Italiana per la  
promozione della Cultura della  
Cooperazione e del Nonprofit  
**IT**  
[www.aiccon.it](http://www.aiccon.it)

**OITS-ISTO**  
International Social Tourism  
Organisation  
**INT**  
[www.oits-isto.org](http://www.oits-isto.org)

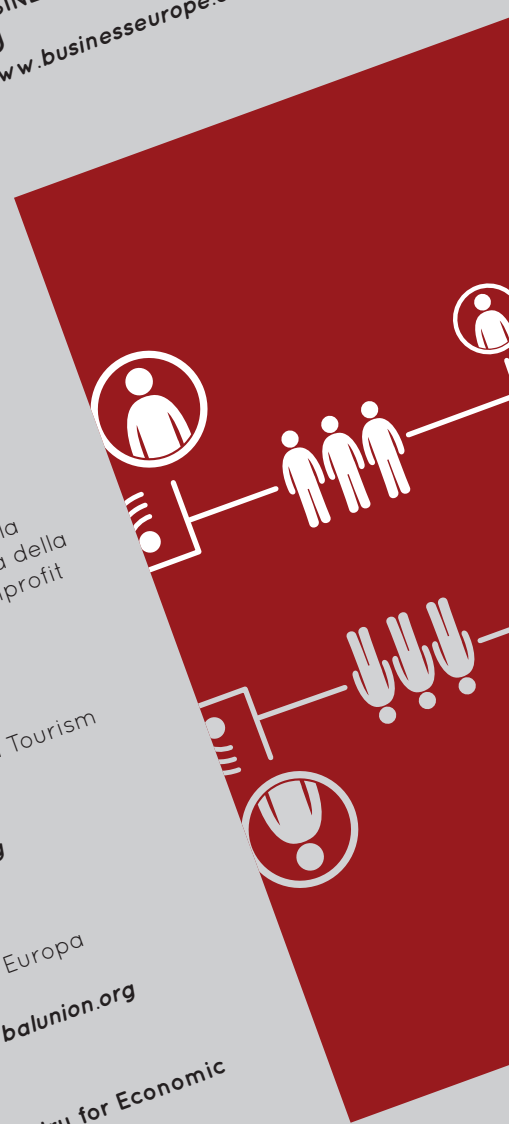
**UNI**  
Global Union Europa  
**EU**  
[www.uniglobalunion.org](http://www.uniglobalunion.org)

**Italian Ministry for Economic  
Development**  
**IT**  
[www.sviluppoeconomico.gov.it](http://www.sviluppoeconomico.gov.it)

**Emilia-Romagna Region**  
**IT**  
[www.regione.emilia-romagna.it](http://www.regione.emilia-romagna.it)

**DGB Bildungswerk**  
**DE**  
[www.dgb-bildungswerk.de](http://www.dgb-bildungswerk.de)

**BUSINESSEUROPE**  
**EU**  
[www.businessseurope.eu](http://www.businessseurope.eu)



European Commission  
EU  
[www.ec.europa.eu](http://www.ec.europa.eu)

European Economic  
and Social Committee  
EU  
[www.eesc.europa.eu](http://www.eesc.europa.eu)

Social Services Europe  
EU  
[www.socialserviceseurope.eu](http://www.socialserviceseurope.eu)

DGB Bildungswerk  
DE  
[www.dgb-bildungswerk.de](http://www.dgb-bildungswerk.de)

REVES  
Réseau Européen des Villes &  
Régions de l'Économie Sociale  
EU  
[www.revesnetwork.eu](http://www.revesnetwork.eu)

ENSIE  
European Network of Social  
Integration Enterprises  
EU  
[www.ensie.org](http://www.ensie.org)

AEIDL  
European Association for Infor-  
mation on Local Development  
BE  
[www.aeidl.eu](http://www.aeidl.eu)

EPSU  
European Federation of Public  
Service Unions  
EU  
[www.epsu.org](http://www.epsu.org)

Ministry of Labour, Social Affairs  
and Family of the Slovak republic  
SK  
[www.employment.gov.sk/en](http://www.employment.gov.sk/en)

Euclid network  
UK  
[www.euclidnetwork.eu](http://www.euclidnetwork.eu)

Polish Ministry of Economic  
Development  
PL  
[www.mr.gov.pl/en](http://www.mr.gov.pl/en)

EFFAT  
European Federation of Food,  
Agriculture and Tourism Trade  
Unions  
EU  
[www.effat.org/en](http://www.effat.org/en)

EFSI  
European Federation for Servi-  
ces to Individuals  
EU  
[www.efsi-europe.eu](http://www.efsi-europe.eu)

HMA - EEDE  
Hellenic Management  
Association  
EL  
[www.eede.gr](http://www.eede.gr)

SEFEA  
Società Europea Finanza Etica  
ed Alternativa  
IT  
[www.sefea.org](http://www.sefea.org)

CECOP  
The European Confederation  
of cooperatives active in  
industry and services  
EU  
[www.cecop.coop](http://www.cecop.coop)

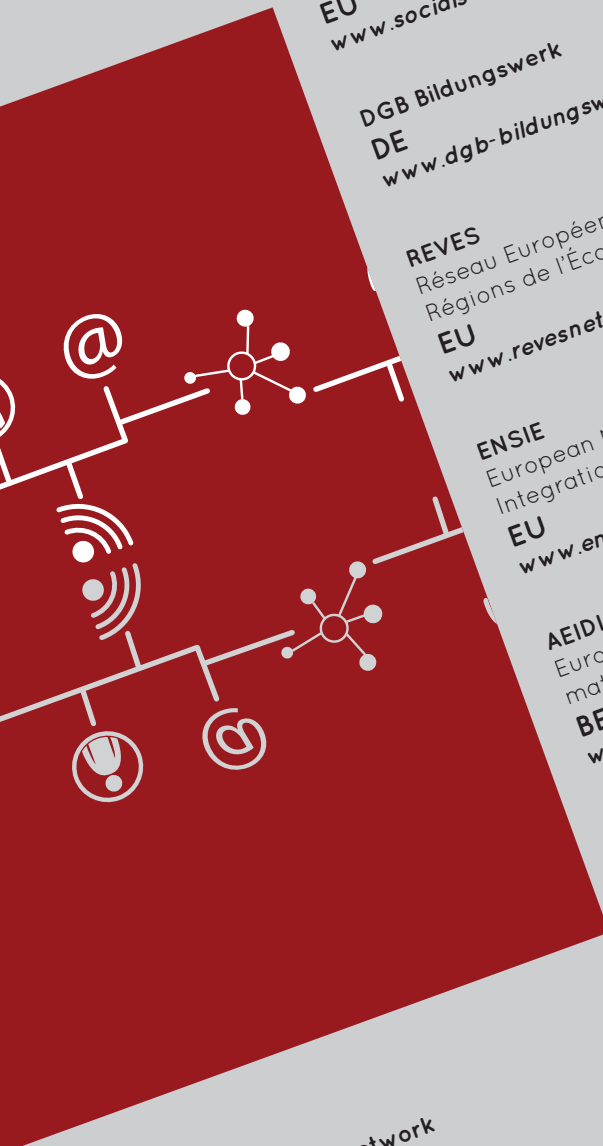
UNI Europa  
The European Services Workers'  
Union  
EU  
[www.uni-europa.org](http://www.uni-europa.org)

EASPD  
European Association of service  
providers for persons with  
disabilities  
EU  
[www.easpd.eu](http://www.easpd.eu)

OECD  
Organisation for Economic  
Co-operation and Development  
INT  
[www.oecd.org](http://www.oecd.org)

I-propeller  
BE  
[www.i-propeller.com](http://www.i-propeller.com)

Impact Hubs  
EU  
[www.impacthub.net](http://www.impacthub.net)



## TEAM

**Gianluca Pastorelli** earned a first degree in Political Sciences at Bologna University, followed by a master's degree in advanced neuro-linguistic programming. Since the mid-90s he has been working as a researcher and consultant for the Co-operative and Social Economy movements both at national and at European level. While developing sound experience in project design and management, he has thereby gained a broad insight into social innovation, social dialogue and industrial relations, training and entrepreneurship. At the head of DIESIS for 10 years, he has coordinated and developed cross-border studies, research and activities to meet the needs and priorities of SMEs and cooperatives, in partnership with the main co-operative and social economy organisations all over Europe. His working languages are Italian, French, English and Spanish.

**Dorotea Daniele** took a first degree in political science followed by a master's degree in international trade. She has been working for DIESIS since 2000. Before that she had worked for the co-operative movement in Italy for more than 10 years. She has been in charge of transnational projects and European affairs for Federlavoro e Servizi (an umbrella body for workers' co-operatives) and for CGM (a national consortium of social co-operatives). Dorotea has long experience of European Union initiatives linked to employment. More generally, she has a deep knowledge of social economy, co-operatives and social enterprises in different European countries. During her career she has managed many different kinds of transnational projects in all their different phases (identification of partners and financial resources, drafting of the project, implementation, monitoring and evaluation). She has a deep knowledge of the European integration process, with a particular emphasis on the themes of social policy, employment and training. Her working languages are Italian, French, English and Spanish. Dorotea was been selected from among 257 candidates to be a member of GECES, the European Commission Expert Group on Social Entrepreneurship, which assists the EC in the implementation of the Social Business Initiative.

**Federico Camporesi** studied Law at the University of Bologna where he graduated in 2004 with honours. He also holds a Master degree in International and European legal studies. In 2008 he successfully completed an internship at the Legal service of the European Parliament (Brussels). Since 2009 he holds an international PhD in EU law from the University of Bologna and the University of Strasbourg. In 2011 he joined DIESIS where he works as a researcher and project manager in the field of Social economy and Industrial relations, specializing in social dialogue social affairs, social economy, EFP, cooperatives and public procurement. He also follows projects in the field of Justice and citizen rights and FP7 projects. Working languages: Italian, English and French.

**Alessia Sebillo** graduated in Communication in 2009 and since taking her degree has worked as a project manager and coordinator in the educational field. She worked for several years in a vocational training centre, leading training in collaboration with local NGOs and public authorities based in Naples (Italy), and addressed to disadvantaged people in order to support their social inclusion. In 2012 she started her experience in European youth programmes, and since 2013 has collaborated as a trainer with the Italian National Youth Council, specialising in non-formal education and e-learning training. In 2014 she joined DIESIS and is now involved in FP7, Erasmus+ and COSME programmes in social economy and entrepreneurship, social dialogue and responsible tourism. Her working languages are Italian, English and French.

## OUR MEMBERS

Enterprises and federations, training, advisory and development structures, organisations specialised in the transfer of know-how recognised as being part of the social economy in Europe and in the world.



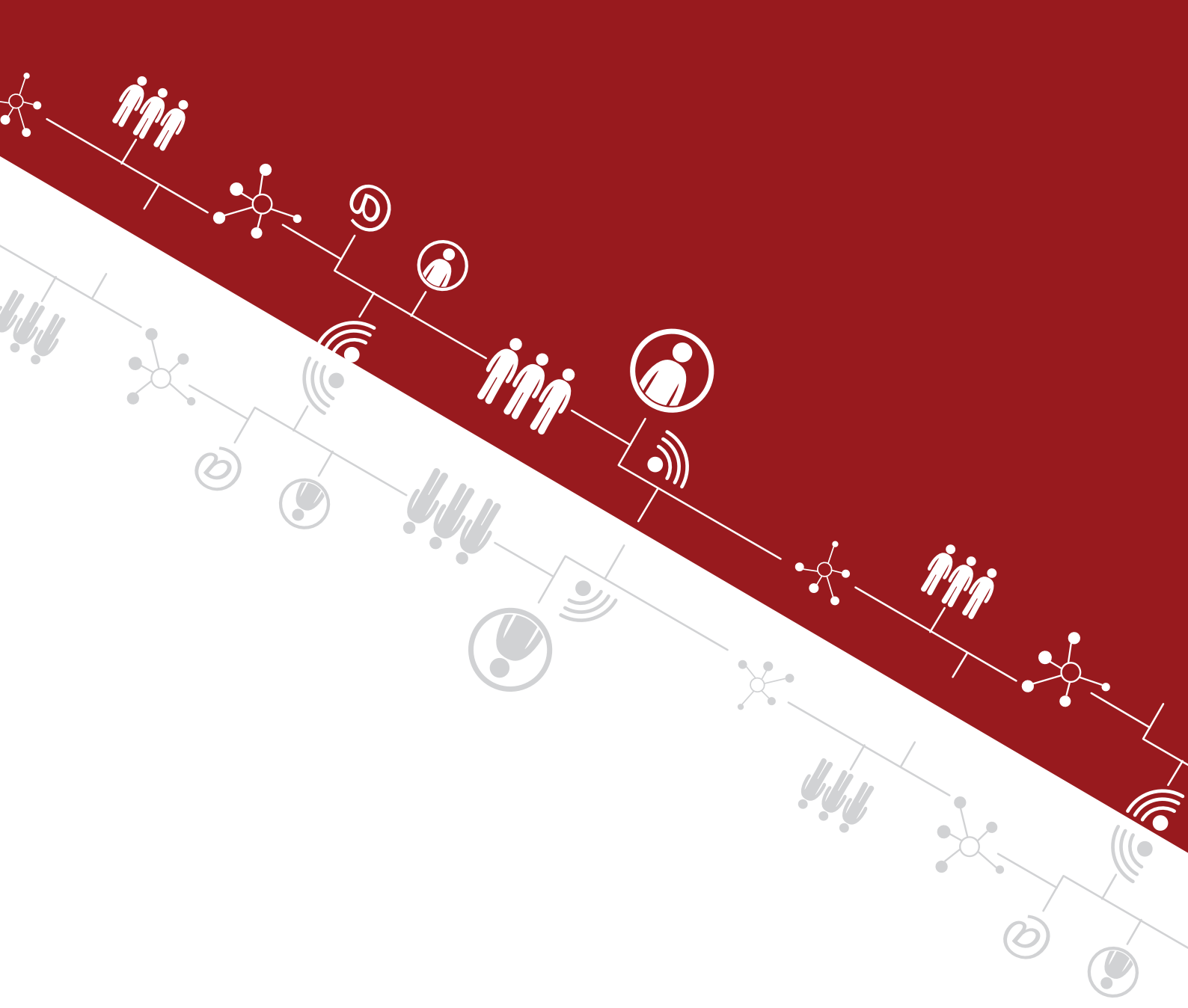
GRUPPO  
COOPERATIVO  
**cgm**

**confesal**

sociedades laborales  
de España







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 [facebook.com/diesis.coop](https://facebook.com/diesis.coop)

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