

CLUSTERS!

SOCIAL ENTERPRISES AND CULTURAL AND CREATIVE INDUSTRIES

WORKSHOP ORGANISED IN THE CONTEXT OF THE EUROPEAN VOCATIONAL SKILLS WEEK

WORKSHOP AGENDA

24TH NOVEMBER 2017

9.00 – 13.00

EESC - EUROPEAN ECONOMIC AND SOCIAL COMMITTEE

100 RUE BELLIARD – BRUSSELS

ROOM JDE 60

The activities of both social enterprises and creative cultural industries have a multiplier effect, which brings cultural, social and economic benefits for the community. They contribute to growth, employment and GDP are a vehicle for social and economic cohesion across Europe.

Both are drivers of change, creating innovative solutions to the challenges that Europe faces today.

Both, in the real world, co-operate with clusters of different undertakings to provide innovative products and services and promote a more sustainable economy.

Diesis is organising a workshop with the involvement of EU institutions, social economy and creative cultural industries, local authorities and policy-makers to discuss how social economy enterprises contribute to cultural and creative industries and how together they are fostering spatial and sectorial clusters, such as an ecological approach for cultural cooperation and territorial development.

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- 8.30 **Registration**
- 9.00-11.00 **Welcome**
Diego Dutto
Member of EESC Section for Employment, Social Affairs and Citizenship
- CLUSTERS**
Dorotea DANIELE, Senior Expert DIESIS Coop and GECES member
Introduction to the topic and chair of the session
- Patrick KLEIN
European Commission DG GROW Unit F2 – Clusters, Social Economy and Entrepreneurship
- Michel CATINAT
President of the Project Europe - Le Labo de l'économie sociale et solidaire, France
- Erdmuthe KLAER-MORSELLI
REVES Network
Clusters of Social Economy
- Francisco VIGALONDO
Aragon Exterior, SpainErrin Network
Clusters and ICC as an opportunity for scarcely populated areas
- Elissavet LYKOGIANNI -PhD
Valdani Vicari & Associati
Boosting competitiveness in the Cultural and Creative industries: the role of clusters
- 11.00-11.30 Coffee break

11.30-13.00 **HOW SOCIAL ECONOMY ENTERPRISES CONTRIBUTE TO CULTURAL AND CREATIVE INDUSTRIES**

Moderator: Gianluca PASTORELLI, President DIESIS Coop

Gianluca PASTORELLI, President DIESIS Coop
Presentation of the first outcomes of the survey

Alessandra MAMBRIANI
CGM/FONDAZIONE TRIULZA - Italy
Clustering Innovation, Industry and Third Sector

Emily LECOURTOIS, SmartFr, France/Belgium
A cooperative platform solution for freelances in creative economy

Sarah CAMERON, Senscot, Scotland
The Cultural and Creative Social Enterprise Network (CCSEN): a support network for cultural and creative social enterprises.

Giovanna BARNI, CoopCulture, Italy
A cooperative model for sustainable development of Cultural Heritage

Barbara STACHER, European Commission DG Education Culture Dir D —
Culture and Creativity
Creative hubs and their role in inclusion, youth employment and collaborative economy