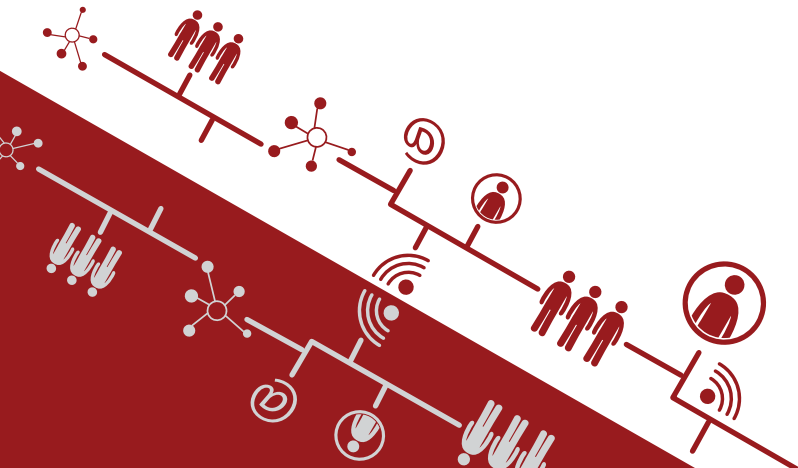


diesis

ANNUAL  
REPORT  
2017



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# WHAT'S NEW AT DIESIS

In this report you will find a summary of DIESIS's work. For us, 2017 has brought some major improvements:

our network has grown with the addition of new organisations who have expanded our possibilities of co-operation within transnational projects.

Three organisations from the United Kingdom joined our network: two major Scottish federations of social enterprises and social firms as well as the Wales Co-operative Centre, which is very active in supporting co-ops, social enterprises and social business. These organisations are very committed to innovative sectors such as cultural and creative industries and sustainable food, as well as the more traditional ones.

Social Economy Slovenia, the national umbrella federation, has joined our network: this will mean launching very important initiatives for the next year since in 2018 The Republic of Slovenia will have the chairmanship of the Supervisory Board of the Luxembourg declaration.

The title of *European Capital of the Social Economy* will be taken over by the city of Maribor and our member will take over the operational and technical activities of the chairmanship of the Monitoring Committee.

KMOP, from Greece, brings on board a long tradition of high-quality European projects focusing on social inclusion, antidiscrimination and gender equality, integration of refugees and migrants, educational and vocational training.

IARS and ALDA are international networks. With these two reciprocal memberships DIESIS is not only broadening its geographical scope but also increasing its potential exponentially.

Exploring new areas of activity is another major topic at DIESIS and during 2017 we explored sustainable food systems, cultural and creative industries, and clusters in their connections with social economy enterprises, holding two successful workshops and carrying out two surveys.



We are also proud of the continuity we have maintained with the past, by consolidating our position on the European scene and opening up to new horizons. DIESIS continues to offer its members services related to research and development, European project design and thematic expertise.

The facts and figures below highlight the impressive amount of work that we undertook in 2017, and all the time and effort we continue to invest in innovating and offering opportunities to our members.

I welcome you all to our General Assembly, where you will see concrete evidence of the development of DIESIS during the first half of 2018.

Oh yes, I forgot to mention that 2018 is a special year because we will celebrate 15 years of DIESIS!

In February 2003 DIESIS was founded under its current name as the successor to previous organisations.

So, Happy Birthday DIESIS!

So, Happy Birthday DIESIS!

Gianluca Pastorelli  
Diesis President

# KEY FIGURES 2017

 **27**  
MEETINGS WITH THE  
**EU INSTITUTIONS**

 **100**  
MEETINGS  
**ATTENDED**

 **11**  
PROJECTS APPROVED  
**IN 2017**

 **2.040** hours

DEVELOPMENT OF  
**NEW PROJECTS**

 **MEETINGS ORGANISED**

 **24**  
EU FUNDED  
**PROJECTS**

**+7**   
New  
**Member Organisations**

**56**  
NUMBER OF PARTICIPANTS

FROM  
**30**  
COUNTRIES

IN 7 LANGUAGES  
(IT - FR - EN - ES - SL - GR - PL)

## TRAINING

 **60** EVENTS

 **166** PARTICIPANTS

 **647**

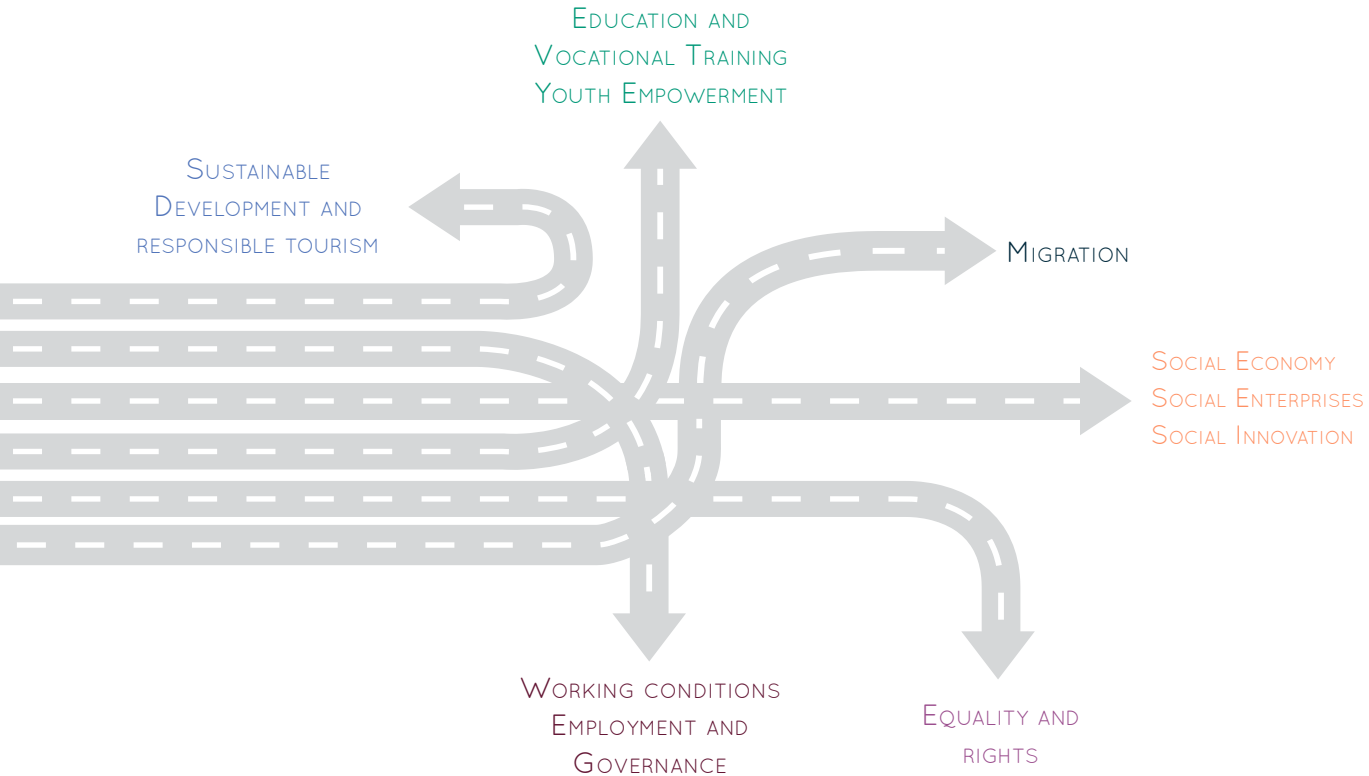
+ 33%  
FOLLOWERS 

+ 22%  
FOLLOWERS 

 **32**  
PUBLICATIONS

 **1722**  
PAGES

# OUR WORK IN 2017



## SOCIAL ECONOMY, SOCIAL ENTERPRISES AND SOCIAL INNOVATION

The social economy, social enterprises and social innovation are at the core of DIESIS's mission and activities. DIESIS is an organisation created by the social economy to promote the development of the social economy at European level. It is a cooperative with a social aim under Belgian law and acts in accordance with cooperative values and principles.

As shown by the list of projects and activities carried out, DIESIS supports the development of the social economy and social enterprises all over Europe. DIESIS works as a network using the experience and skills of its members and partners in all the activities it carries out.

Social economy and social innovation are closely linked. They both aim to meet unsatisfied social needs and to respond to social challenges. DIESIS is working to emphasise that the social economy is a vehicle and agent of social innovation (though not the only one), while social innovation very often originates inside the social economy sector.



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## GECES

### EC Expert Group on Social Entrepreneurship

DIESIS is a member of GECES, the European Commission Expert Group on Social Entrepreneurship, which the Commission consults on the development, setting up and implementation of all the actions mentioned in the Social Business Initiative and the further development of social entrepreneurship and social economy.

Dorothea Daniele is the rapporteur of the working group on “Improving the legal environment” and cowrote the GECES report “Social enterprises and the social economy going forward – A call for action from the Commission Expert Group on Social Entrepreneurship (GECES)”, published by the Commission in October 2016.

## European Social Fund Technical Assistance

2015-2019

DIESIS has been appointed as the expert of the Social Economy Thematic Network, acting in the framework of ESF transnational cooperation activities. The network, composed of ESF Managing Authorities along with national and European stakeholders, will operate until 2019 to enable mutual learning among countries and stakeholders and facilitate coordinated

ESF calls for proposals.

In 2017 the network organised a peer review on “How to involve municipalities in the social economy – what are the most effective models?” (Prague, June 2017), a peer review on “Opportunities for social economy enterprises in new emerging sectors and digitalisation: The European Social fund as key to change” (Madrid October 2017) and participated in the EU Conference “SEE2: Scaling up Social Economy Enterprises in South East Europe” (Ljubljana, April 2017).

[www.socialeconomy.pl](http://www.socialeconomy.pl)

<http://ec.europa.eu/esf/transnationality>

## The Social Innovation Community (SIC)

2016-2019



SIC is a Horizon 2020-funded project, run by a consortium of 12 leading social innovation organisations across Europe.

SIC is strengthening, connecting and growing existing social innovation communities – including public sector innovation, digital social innovation, intermediaries, social economy actors and more. It is improving our collective capacity to address some of the greatest challenges we face today. DIESIS takes part in the SIC Social Economy Network.

<https://www.siceurope.eu/>



## Social Keys

### Social Keys for Social Entrepreneurship

2014-2017



Social Keys for Social Entrepreneurship is an Erasmus+ project aiming to develop and test in different European countries (Italy, Greece and Poland) common curricula and vocational courses, focusing on work-based learning, virtual mobility, open educational resources and virtual laboratories/workplaces adapted to labour market needs, to create qualifications in the social entrepreneurship sector.

In 2017 DIESIS organised a European Info Day (Brussels, February 2017) participated in the project's final conference (Athens, July 2017) and drafted policy recommendations for EU, national and local policy-makers and stakeholders.

[www.socialkeys.eu/en/](http://www.socialkeys.eu/en/)

## SEE2: SCaling Up Social Economy Enterprises in South East Europe

DIESIS supported the Slovenian government in the organisation of the conference “*SEE2: Scaling up Social Economy Enterprises in South East Europe*” held in Ljubljana on 24-25 April 2017.

The main purpose of this regional conference was to boost social economy enterprises in the South East Europe (SEE) region: Slovenia, Croatia, Greece, Bosnia and Herzegovina, Montenegro, Serbia, Kosovo, Macedonia, Albania, Romania and Bulgaria. It provided a platform for the exchange of public and private experiences across Europe for the development of social economy enterprises in SEE, and established links and a common strategy for the region.

## Promising Partnerships: The Role of Social Entrepreneurship in Integration

DIESIS was invited to make a presentation of its activities in the field of migration and social economy at the joint EU-Canada event that took place on 16 November 2017 at the Residence of Canadian Ambassador to the EU.

In front of high-level representatives of the Canadian government and EU institutions, DIESIS presented the EMEN and Labour-INT projects and outlined the opportunities that social enterprises can offer to migrants and refugees.

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# MIGRATION

Thanks to its involvement in a series of important European projects and initiatives, DIESIS was able to bring the voice of social economy/entrepreneurship to bear at the European level and become an active player in this topic, which represents both a challenge and a great opportunity for the future of the European Union.

DIESIS is a founding member of the UnionMigrantNet Network and an active member of the European Migration Forum, the civil society dialogue platform on migration, asylum and migrant integration. Together with the members of its network and in partnership with other important European players, DIESIS regularly promotes project initiatives in this field to promote the role of social economy enterprises.



## European Migration Forum



DIESIS has been selected to take part in the European Migration Forum, the platform for dialogue between civil society and the European institutions on issues relating to migration, asylum

and the integration of third-country nationals.

It brings together representatives of civil society organisations, local and regional authorities, Member States and EU institutions. The aim of the Forum is to enhance coordination and cooperation between key players involved in the multilevel European governance of migration.

The Forum aims to provide more information on the latest policy developments and also to gather information on how European policies are implemented at regional, local and grassroots levels. It should help to better understand the main challenges that civil society organisations and social partners face in the field and to identify ways to better support them in their efforts to address migrants' needs.

## Union Migrant Network



UnionMigrantNet is an International network of contact points that provides info and assistance to migrants and would-be migrants. It is promoted and managed by the European Trade Union Confederation

(ETUC) with the active support of other European networks and organisations.

DIESIS is one of its founder members and since its setting up has been very active in contributing the voice and experience of the social economy.

The services provided by UnionMigrantNet contact points aim to promote the collective and individual interests and rights of mobile workers; protect the individual and collective social rights of migrants; increase the visibility and accessibility of services and facilities supporting the integration of migrants; encourage trade union membership among the migrant population; and encourage migrant social entrepreneurship. You can find more information at [www.unionmigrantnet.eu](http://www.unionmigrantnet.eu)

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EMEN  
European Migrant  
Entrepreneurship Network

2017-2020



EMEN is a COSME36M project that focuses on sharing approaches and lessons learnt on migrant entrepreneurship across and among several categories of stakeholders: public administrations, business development support and financial organisations, social enterprises, non-profit organisations, educational institutions and other public and private organisations supporting migrant entrepreneurship at all levels. The project partnership is composed of 12 major European networks that will bring together relevant players at European, national and regional levels to form transnational networks. They will establish three Communities of Practice, within which practitioners can share their knowledge and experience and learn from each other. In particular, three Communities of Practice will be set up, each addressing the key components of a comprehensive ecosystem to support migrant entrepreneurship:

- Coaching and mentoring
- Access to finance
- Professionalisation and diversity management

The network's services will be delivered through a dedicated

website, publications, an info-line, as well as through personal dialogue, coaching and mentoring.

You can find more information at [www.emen-project.eu](http://www.emen-project.eu)

LABOUR-INT

Labour Market Integration of Migrants.

A Multi-Stakeholder Approach

2016-2018



Based on a multi-stakeholder approach, this two-year project aims to promote tailored programmes for the labour market integration of third-country nationals and asylum-seekers. Taking into account the needs of the labour market, the project promotes multi-layered integration paths based on 6 pilot actions in Belgium, Italy and Germany. This action will benefit third-country nationals both in the short and the long term, as they are directly involved in the pilot actions and will be the first beneficiaries of the increased capacity of the project partners to provide assistance for the integration of asylum-seekers and refugees. In this context DIESIS contributes the voice of the social economy and supports dissemination at European level.

# WORKING CONDITIONS, EMPLOYMENT AND GOVERNANCE

DIESIS is deeply involved in project activities related to social dialogue, employee involvement and employee financial participation.

In particular, thanks to its consolidated

network and its long-standing relationship with the ETUC and other European networks, DIESIS is actively promoting projects in the field of employee financial participation and information and consultation rights.

PESSIS+

Promoting Employers' Social Services

in social dialogue 2017-2019



PESSIS+ aims to strengthen the capacity of the Federation of European Social Employers, in view of their participation in European Social Dialogue structures. The project's main activities will include national events in ten EU Member States to engage with relevant national employers, discussions with trade union organisations with a view to setting up the right structures, and research on the state of play of social dialogue structures in social services in the 28 EU Member States.

The project is financed by DG



Employment within the budget supporting Social Dialogue. It is coordinated by EASPD with the participation of national and European employers and trade unions.

DIESIS's role is to organise meetings in three countries (Italy, Poland and Slovenia) to present and raise interest in European social dialogue and EU policies involving the major national stakeholders.

## ACDC Adult Cognitive Decline Consciousness

2017-2020



ACDC is an Erasmus+ project that aims to test an innovative approach to extend the offer of transversal competences in a lifelong perspective,

in the highly relevant field of health literacy for adults, with a specific focus on preventing cognitive decline. Hence, the project is innovative on two levels.

Primarily, the partnership wants to bring an essential kind of learning content – health literacy – to the widest possible audience and to this end we have mobilised experienced partners in order to activate effective channels of training delivery. This kind of partnership and delivery channels seem necessary in order to make health literacy a permanent element of adult training programmes in the partner regions

and potentially across Europe. There is indeed a strong need to intervene in the field of health literacy for prevention as a measure to tackle ageing trends of the European population or – better – the consequences of ageing (in particular cognitive decline) which have enormous economic and social costs for individuals, families and communities. The only sustainable way to face this problem is through prevention: prevention is brought about mainly by information and training, and in order to reach the highest number of beneficiaries, such training has to be ICT-based, thus replicable.

The second area of innovation of the ACDC project is high-quality learning, via an interactive gaming tool. This will be a smart, easy-access and pragmatic open edutainment instrument, designed to be understood and efficacious for the widest range of beneficiaries. It will undergo a painstaking scientific validation.

## ElforPHS Employee Involvement in the Personal and Household Services Sector

2016-2018



ElforPHS is a project co-financed by DG EMPL under budget line 03 (VP/2016/003). The project's general aim is to enable company-level social partners

and actors in PHS to familiarise themselves with EU laws and policies in the area of information, consultation and participation (ICP) on employees' rights, as well as to support them in exercising their ICP rights and duties in this regard, thus strengthening transnational co-operation between workers' and employers' representatives as regards employee involvement. In particular the research part will focus on:

1. Information, consultation and participation (ICP) on workers' rights in the Personal and Household Services (PHS) sector at national and European levels;
2. Analysis of successful PHS business models/governance approaches in Europe and collection of best practices;
3. Analysis of workers' ICP rights and the benchmarking of cooperative and non-cooperative models.

The action is coordinated by Legacoopsociali and benefits from the participation of DIESIS members Scuola Nazionale Servizi, CONFESAL and COCETA. Here DIESIS is coordinating part of the research and identifying practices. It will also carry out dissemination at European level and organise a workshop in Madrid and the final conference in Brussels.

You can find more information at <http://eiforphs.eu/en/>

## Luci sul Lavoro

DIESIS promotes education and the gaining of professional qualifications, to create employment and empower all players. In recent years DIESIS has been involved in several Erasmus+ and COSME projects as a social economy expert. The development of skills for social entrepreneurship through training and educational experiences is an important way to empower these players and to raise awareness of the benefits and added value of social entrepreneurship to the community.

<http://www.lucisullavoro.org/>

## ProEFP4 infavour of employee finacial participation

2015-2017



In line with previous well-received action co-financed by the European Commission, the ProEFP4 project aimed to explore how employee participation and collective bargaining support each other in revitalising the nexus between statutory rules and collectively agreed rules to boost employee participation in European companies.

It did this by going through the EU *acquis* in the field of information, consultation and participation rights of employees, and exploring how changes in national collective bargaining systems have impacted on the correct implementation of these rights at national and European levels. The focus was therefore on the legal tools, which establish a clear connection between collective bargaining and information, consultation and participation rights. The benchmark of the analysis was the commerce and service sectors. Thus, the research methodology focused on how the policy option may be of use in concrete terms and on common European trends and challenges in the economic and social field in order to make employee involvement a point of strength for Europe's SMEs according to the objectives set in the Europe 2020 Strategy. More information at <http://www.proefp.eu/index.php/biblioteque/proefp4-materials>

## ProEFP Network

ProEFP is a European network promoting economic democracy in Europe. It enjoys the support of a number of organisations from business, trade unions, advocacy and research, which share a common idea: employee financial participation and employee ownership can make the European free market a more democratic space.

ProEFP studies, promotes and encourages all forms of employee financial participation and a broader diffusion of share/equity ownership among employees.

ProEFP started in 2010 on the initiative of a number of organisations that led to the Information and Communication Project: Promoting Employee Financial Participation in the EU27, co-financed by the European Commission.

Today ProEFP is a Europe-wide network whose aims are:

- To promote economic democracy and in particular employee involvement, financial participation and employee share/equity ownership;
- To encourage partnerships and common projects among its members;
- To spread the work and activities of its members to a larger public;
- To share experiences and promote best practices of employee financial participation and employee share/equity ownership.

DIESIS is one of the founding members and is active in promoting the network and its activities.

More information at [www.proefp.eu](http://www.proefp.eu)



## REST@WORK REducing STress at Work

2015-2017

REST@work was a project led by UIL and co-financed by DG EMPL under budget line 01 (VP/2015/001). Its aim was to spread knowledge of EU policies and actions in favour of the management and prevention of work-related stress risks in the national SME systems.

In particular, Framework Directive 89/391/EEC and the Framework Agreement signed by the EU Social Partners in 2004 have created the basis to step up efforts towards the establishment of appropriate rules to identify, prevent and manage problems of work-related stress. To explore the role of employers, workers and safety representatives (strategic alliance) the partnership identified the need for specific joint actions in managing and preventing work-related stress risks in national SME systems. A network of national social partners, research centres and stakeholders developed a comparative handbook structured in three sections: 1) an extensive comparative overview of the measures, rules and policies implemented in each participating country after the EU Agreement and Directive; 2) the identification and description of the necessary management skills and capacities for Sector Skills Alliance members to put effective and efficient work-related stress risk prevention strategies in place; 3) the development of successful initiatives and recommendations to improve current national policy on work-related stress. Besides, the consortium has created a technical toolkit on the basic rules to prevent and assess work-related stress risks. DIESIS was responsible for the dissemination of the project results at European level.



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## EDUCATION AND VOCATIONAL TRAINING, YOUTH EMPOWERMENT



DIESIS promotes education and the gaining of professional qualifications, to create employment and empower all players.

In recent years DIESIS has been involved in several Erasmus+ and COSME projects as a social economy expert.

The development of skills for social entrepreneurship through training and educational experiences is an important way to empower these players and to raise awareness of the benefits and added value of social entrepreneurship to the community.

## FONCOOP

2016-2018



In the framework of the Foncoop (the Italian cooperatives' national training fund) Équipe 25 project, DIESIS trained social cooperative managers from the Legacoopsociali federation.

The training focused on the European social economy scene, networks and policies as well as on EU funds for social entrepreneurship. 100+ social coop managers from 72 coops in 7 regions throughout Italy attended the courses. The training includes both transnational mobility actions in Brussels and guided tours and meetings with European institutions and major stakeholder representatives.

Through FONCOOP, DIESIS provided support and training to Arcobaleno social cooperative as part of the Cooperative Innovation project, which included a study on Social Innovation in Europe, a training course on Planning EU projects for social innovation and a study visit to Brussels.

## STUDY VISITS IN BRUSSELS

In 2017 DIESIS organised two study visits in Brussels, one for a group of social cooperative managers from the CGM network and another for a group of cooperative managers and advisers from the Veneto region.

## Promyse PROMoting Youth Social Entrepreneurship

2017-2019



The PROMYSE project will promote social entrepreneurship in the health and social care sectors as an alternative pathway to youth employment, by developing

the social entrepreneurship and business skills of unemployed youth and by raising awareness of the benefits and added value of social enterprises.

This two-year project, led by the IARS International Institute, will develop specific training after an accurate analysis of three factors: the training already offered in the countries involved (UK, Greece, Latvia, Italy and Belgium); the expectations of young people trained in health and social care; and the needs of experienced social entrepreneurs.

The main result of PROMYSE will be the increased capacity of young prospective social entrepreneurs to successfully engage in social entrepreneurship with an emphasis on those with fewer opportunities. DIESIS, specialised in social entrepreneurship, supports the definition of the values of social enterprises as well as the specific educational needs.

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## ELASTIC

Exchange and Learning for Adult Social workers : Training ICT Competences 2017-2019



The ELASTIC project answers the increasing need for digital skills among professionals working in the education and social inclusion of extremely vulnerable adults (e.g. homeless, migrants, asylum seekers and refugees).

The project plans an exchange of experiences and practices among Italy, Poland, Czech Republic, Belgium and Spain. Three training events are scheduled, each focusing on a different aspect of ITC tools and how to apply them. During each meeting a study visit to the hosting organisation is also arranged. The project is led by Open Group Soc. Coop. and DIESIS is supporting the partnership by evaluating and monitoring its activities.

## Eu3leader

2016-2019



Eu3leader is an Erasmus+ project aiming to strengthen leadership and entrepreneurial capacities so that third sector organisations are better able to drive positive change

in tomorrow's Europe. The project is developing a framework and know-how platform for entrepreneurial leadership in the third sector. The framework will include key competences for third sector leaders. The platform will offer e-learning resources based on the framework of competences.

The project is led by the Euclid Network (UK) and involves different kinds of partners, from SMEs to universities, in Spain, Croatia, Austria and Belgium. DIESIS is involved as an expert in European tools in education and training to support the development of the set of competences and the training course related to the ECVET system. DIESIS is bringing the social entrepreneurship model and including skills and competences from the sector in the training.

## ICC-VET

Improving Competencies and Competitiveness in the Internationalisation Process of the FM Sector through Vocational and Educational Training 2017-2019



ICC-VET is an ERASMUS+ KA2 project led by CONFESAL that aims to further develop quality VET mechanisms in the Facility Management (FM) sector through the promotion of stronger coherence between

different EU and national transparency and recognition tools. In particular, the project aims to test in different European countries a coherent common VET curriculum and a related pilot course for those working in the internationalisation processes in the FM sector, providing them with tools that favour the recognition of their training at international level and offering them opportunities for mobility.

In this context DIESIS is responsible for dissemination at European level and for organising the final workshop in Brussels.

You can find more information at <http://www.icc-vet.eu/>

## AgroECVET

2015-2017



The project consortium had identified a gap in the area of agricultural VET courses, namely the setting up of a new common European professional qualification standard in Agricultural Management within the ECVET framework. AgroECVET2 is the 2nd phase of the project, as the consortium applied in 2013 under the Leonardo da Vinci Transfer of Innovation programme. Its aim is to extend the ToI project by focusing on the accreditation of Agricultural Management within the ECVET framework. Other objectives are to promote coherence between EU and national transparency and recognition tools in Agricultural Management ECVET, and to test the implementation of

innovative practices in AgroECVET. The partnership, led by Koperattivi Malta, includes VET providers, enterprises, social partners and non-profit associations operating in the agricultural sector, and also public authorities that have legislative competence in agriculture and in VET.

DIESIS is responsible for the definition and implementation of European tools in educational and training as well as the definition of the policy recommendations at European level.

## Certified Coaches in Youth Initiatives 2015-2017

Certified Coaches in Youth Initiatives introduces a way to support young people by increasing the quality of youth exchanges and youth Initiatives, by defining specific competences so as to develop specific skills, knowledge and attitudes among the coaches. The objectives of this Erasmus+ project are to discover tools and approaches to empower individuals and teams to efficiently achieve result and provide information and resources to learn and understand coaching and mentoring. The project is led by ARIS Formazione e Ricerca (Italy) and implemented also in France, Hungary and Belgium. DIESIS is responsible for the definition and implementation of European tools in educational and training as well as the definition of the policy recommendations at European level. DIESIS has also supported the project by organising a European dissemination event.



## Master Advanced in European Project Management - BEEurope

DIESIS has been involved in the coaching and mentoring activities organised in the context of the MA in *European Project Management – Opportunities and tools for working and innovating in the Third Sector* organised by Triulza Foundation and Progetto Innovo. The master's degree is one of the main initiatives promoted within the BEEurope: Bet on European Energies project coordinated by Triulza Foundation in partnership with Cariplo Foundation. Its aim is to support local social economy organisations by providing them with skills to participate in European calls for proposals, by developing effective partnerships and building the most innovative social projects capable of responding to new and growing social challenges.

## Master Advanced for Cooperative enterprises - Rome 3 University

DIESIS has been invited to give a lecture ins part of the MA for *Cooperative Enterprises: Economics, Law and Management* organised by the Federico Caffè Department of Economics of the Roma Tre University and supported by the Italian Cooperatives Alliance. Now in its 20th edition, the masters course provides actual and future cooperative entrepreneurs with specialised management training focused on economic, legal and entrepreneurial skills.  
<https://www.facebook.com/mastercoopRM3/>

## Erasmus Young Entrepreneurship and internships

Each year, DIESIS gives young professionals the opportunity to learn about the social economy by hosting them for a period of 3-6 months, and working together through the EYE programme. Erasmus for Young Entrepreneurs is a cross-border exchange programme which gives new and aspiring entrepreneurs the chance to learn from experienced entrepreneurs running small businesses in other participating countries.

**MATILDE QUIÑOÁ IGLESIAS**, after earning a Law Degree and a Master Degree in “International Cooperation and Development”, began her studies in Sociology Degree, focusing on Sociology of Law. At the beginning of March 2017, through the programme Erasmus for Young Entrepreneurs, she started her experience with Diesis, in order to improve her knowledge of EU funding and project management skills.





## SUSTAINABLE DEVELOPMENT AND RESPONSIBLE TOURISM



DIESIS's commitment is to promote development-oriented policies that support decent job creation, entrepreneurship, creativity and innovation, and encourage the formalisation and growth of micro, small and medium social enterprises. The social dimension is one pillar of sustainable development. Social economy enterprises can be fundamental actors in this development process.

DIESIS is conducting studies on the contribution of social economy and social economy enterprises to the achievement of the sustainable development goals. In 2017 its investigations focused on responsible tourism, sustainable food systems and creative cultural industries.



## HOW SOCIAL ENTERPRISES CONTRIBUTE TO SUSTAINABLE FOOD SYSTEMS

### THE RESEARCH

As a social economy expert, DIESIS conducted research into the role of social economy enterprises as a tool in the food system to create, develop and diffuse ideas and solutions which move towards sustainability.

The study focuses on the role of the social enterprises and presents good practices of social enterprises involved in creating sustainable food systems. The various experiences collected show different approaches to achieving the sustainability goals: in some cases innovative solutions while in other cases the preservation of tradition was shown to be the right way to deal with the challenge of a specific territory. This research has developed observations on the role of social economy organisations in carrying put actions to create sustainable food systems.

### THE WORKSHOP

On the occasion of the European Sustainable Development Week ([www.esdw.eu](http://www.esdw.eu)), DIESIS organised a workshop on the role of social economy enterprises in creating alternative food systems. DIESIS presented the first results of its research and presented ideas on the possible future role of social enterprises in the transition to more sustainable food systems. EU institutions, social economy representatives, policy advisers on agri-food and social food entrepreneurs took part in the workshop and provided valuable and constructive suggestions to enrich the observations of the research work. Existing experiences in Europe were presented to highlight the way the social economy can, for example, be an innovative way of interacting in the production and consumption of food, or demonstrate an active and participatory commitment to communities. The event took place on 30 May 2017 in Brussels.

### THE PROJECT

#### T4F

#### Training for Sustainable Food System Development



T4F is an Erasmus+ project aiming to develop a professional training course based on the development of “green skills” in the food sector, in order to increase the number of jobs linked with an ecological, sustainable and inclusive transition.

The T4F project is working on a new training course in several European countries (Italy, Belgium and Spain) that will be defined with the support of three European VET providers and experts in sustainability, food and education.

In 2017, DIESIS participated in the kick-off meeting and started the construction of a framework for developing learning programmes for a sustainable food sector.

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## HOW SOCIAL ECONOMY ENTERPRISES CONTRIBUTE TO CULTURAL AND CREATIVE INDUSTRIES

### The Workshop

#### “Clusters! Social Economy Enterprises and Cultural and Creative Industries”

On the occasion of the Second European Vocational Skills Week, DIESIS organised a workshop with the involvement of DG GROW, DG EAC, the EESC and social economy and creative cultural industries experts, local authorities and policy-makers. DIESIS presented the first outcomes of the survey and discussed how social economy enterprises contribute to cultural and creative industries and how together they are fostering spatial and sectorial clusters, and taking an ecological approach to cultural cooperation and territorial development.

The first part of the event was dedicated to a discussion of clusters and their contribution to developing the creative cultural sector. The second part focused on alternative models of social economy organisations in creative cultural industries, how social economy enterprises contribute to the sector, and what skills are needed to make a success of this combination. The event provided real insights and important observations to develop the survey on social economy enterprises and creative cultural industries. The workshop took place at the European Economic and Social Committee in Brussels on 24 November 2017.



## HOW SOCIAL ECONOMY ENTERPRISES CONTRIBUTE TO CULTURAL AND CREATIVE INDUSTRIES



### The Survey

The activities of both social enterprises and creative cultural industries have a multiplier effect, which brings cultural, social and economic benefits for the community. They contribute to growth, employment and GDP, and are a vehicle for social and economic cohesion across Europe. Like social enterprises, the cultural and creative sectors have a strong territorial dimension, and DIESIS believe that a synergy between social enterprises and creative cultural industries can reap local benefits in cultural, social and economic terms for the community.

DIESIS conducted a survey on how social economy enterprises contribute to cultural and creative industries. It mapped existing good practices of social economy enterprises involved in creative cultural industries in five European countries (Belgium, France, Spain, Italy, Scotland).

DIESIS members helped compile a collection of case studies to highlight the existing activities in their countries and to illustrate the positive impact that investment in creativity, culture and social economy enterprises can have on both the economic and social situation of EU Member States.

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## SUSTAINABLE RESPONSIBLE TOURISM

Social and responsible tourism, solidarity tourism, fair tourism, community tourism... all these forms of tourism represent an area of great interest and collaboration for social economy organisations. They are a source of innovation and new market opportunities, and that is why DIESIS has been working on these topics for many years.

### Film - Set

2015-2017

The objective of the FILM-SET project was to promote a thematic tourist route focusing on European cinema. Based on experiential tourism, which is hugely valuable for Europe's film industry and cultural heritage, the project aimed to develop a Travelling Film route representative of how filmmakers have been inspired by small, smart and significant European towns and landscapes to shoot their best films. Through a selection of films, the route represents how Europe's common heritage, history, values, traditions, social, cultural and vital atmospheres are reflected through a structured network of emblematic film locations. DIESIS was in charge of selecting the movies and developing a touristic route in Belgium. It also coordinated filming at the selected locations. More information at [www.filmsetroute.eu](http://www.filmsetroute.eu)

### Earth/OITS-ISTO

DIESIS is a member and co-founder of the European Alliance for Responsible Tourism and Hospitality (EARTH), the first European network created by experts on responsible tourism. The non-profit association is composed of private organizations based in 9 European countries (Belgium, England, France, Germany, Hungary, Ireland, Italy, Slovenia and Spain). EARTH has one main goal: to transform and unite Europe into "One Europe for Responsible Tourism". The network brings the principles of sustainability, fairness and solidarity in tourism to life, by promoting the exchange of good practices, experience and knowledge among its members. In the autumn of 2016 EARTH merged with OITS-ISTO, the international organisation supporting social and now also responsible tourism. The biggest change is to turn OITS-ISTO into the common home of social tourism stakeholders active in social tourism and other forms of tourism, including responsible tourism, solidarity tourism, fair tourism, community tourism – in other words all those forms of tourism that share a vision of the industry that benefits individuals, communities and local areas, contributes to development, promotes respect for cultures and the environment, and serves the public good.

Seninter... is not just a trip, it is a legacy!

Seniors ENhancing Intangible and  
INTERgenerational heritage in Europe  
during the low season

2015-2017



The SENINTER project has defined a new tourism product adapted to seniors travelling with their grandchildren during the low and medium season in Europe.

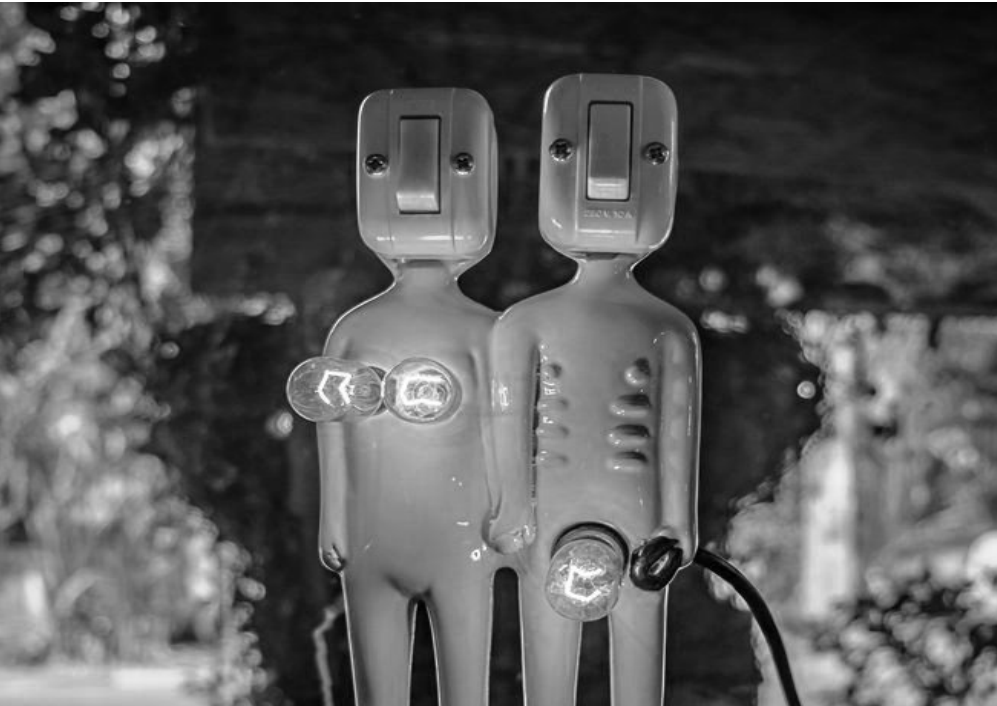
Partner organisations from Slovenia, Italy, Belgium and Spain have collaborated in the creation of a slow and sustainable tourist model and open a new path from conventional to responsible tourism. The SENINTER model is based on the discovery of local heritage and culture, and on meetings with the local community in the country, region, and area visited – especially with other seniors and their grandchildren. The seniors of the host country are involved in the activities of the tourism product at specific moments, promoting the intangible heritage and local culture.

Tour operators and public authorities may still join the SENINTER network to transfer the model to other cities and countries

You can find more information at [www.facebook.com/SeninterEU](https://www.facebook.com/SeninterEU)



# EQUALITY AND RIGHTS



The promotion of gender equality and equal opportunities has been an important topic for DIESIS since the beginning. Gender equality is a crucial element in each dimension of social and economic life. Social economy and social enterprises represent a positive environment to improve, decentralise and create services facilitating the access of women and men to the labour market.

DIESIS is particularly attentive to guaranteeing a gender balance both at organisational level and within the activities it promotes.

## CEASE

Companies in Europe associated to end gender based violence

2017-2019

The CEASE project starts from the base that the fight against gender-based violence (GBV) is still supported by very few initiatives either at national or European level. CEASE, led by the FACE foundation, aims to create an additional front line in the battle against GBV, by involving employers and employees as new actors with an important capacity to multiply the effects of their actions. 3 countries (Belgium, France and Greece), 300 companies and 3,000 employees are the target of CEASE workshops and webinars. An action kit including training curricula for companies and information and sensitisation materials will be produced as well as a European Corporate Network (ECN) to fight GBV and support victims at the workplace. DIESIS will support the creation of the ECN by involving social economy enterprises and disseminating the materials elaborated among its members.

## Get-Up

Gender Equality Training to Overcome Unfair Discrimination Practices in Education and Labour Market

2016 - 2018



The GETUP project intends to launch a capacity building process for professionals who intervene in transition phases along the education-training-labour market chain. A training course on gender equality is going to be developed based on a common European minimum standard of competences defined by the partnership. The project's main priority is to address the stereotyping of educational and career choices and to promote gender equality in education, training, career guidance and at the workplace. To respond to this priority the project will create a European Minimum Standard of Competences on Gender Equality (EMSC) for those responsible for human resources at the workplace (directors, employers and trade unions), and career guidance tools for professionals and teachers. It will also raise awareness of gender equality among partner organisations and their members, as well as the general public, thus promoting at European level the benefits of the equal participation by men and women in society.

You can find more information at [www.getupproject.eu/](http://www.getupproject.eu/)



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# DIESIS

DIESIS supports the development of the social economy, social entrepreneurship and social innovation in Europe through the implementation of knowledge-based activities, such as training, project design, consultancy and advisory services, technical assistance and research.

DIESIS is one of the widest EU networks specialised in supporting social economy and social enterprise development. We cover more than 10 EU countries through major national federations and national support networks.

DIESIS is part of GECES, the European Commission Expert Group on Social Entrepreneurship, which assists the EC in the implementation of the Social Business Initiative.

DIESIS is quoted by the European Parliament as a good practice example of fostering the institutional and social visibility of the social economy (European Parliament, Social Economy, 2016 - par. 4.3.3, page 71).

DIESIS works in partnership with European thematic networks and platforms such as ETUC, REVES, Social

Economy Europe and EMES. It is also member of CECOP.

DIESIS also provides expertise to the ESF Social Economy Thematic Network, which assists Member States on the transnational aspects of the ESF.

Furthermore DIESIS has been selected to take part in the European Migration Forum, organised by the European Commission and the European Economic and Social Committee, a platform for dialogue between civil society and the European institutions on issues relating to migration, asylum and the integration of third-country nationals.

# OUR NETWORK

Enterprises and federations, training, advisory and development structures, and organisations specialised in the transfer of know-how recognised as being part of the social economy in Europe and in the world.





## GIANLUCA PASTORELLI

Coordination, strategy, vision, expertise and experience.

At the head of DIESIS for 12 years, he is in charge of the overall coordination and strategy of DIESIS, and makes available his experience and expertise both in creating new projects and partnerships and in implementing them. Over the years he has coordinated and carried out cross-border studies, research and activities to serve the needs and priorities of SMEs, social economy enterprises and cooperatives, in partnership with the main co-operative and social economy organisations all over Europe. While deepening a sound experience in project writing and management he has thereby gained a broad insight into the fields of social innovation, social dialogue and industrial relations, training and entrepreneurship.

Gianluca earned a first degree in political sciences at Bologna University, followed by a master's degree in advanced neurolinguistic programming. Since the mid-90s he has been working as a researcher and consultant for the co-operative and social economy movements at both national and European levels covering a wide range of activities: training, project design, tutoring of innovative start-ups, developer of networks, changemaker.

In 2008 he was among the cofounders of the European Alliance for Responsible Tourism and Hospitality (EARTH) the first European Network created by experts of responsible tourism.

Also a European Activist he is Member of the Board of the Association Jean Monnet - European Association promoting and revitalizing the work and thought of Jean Monnet, one of the Founder Fathers of Europe.

His working languages are Italian, French, English and Spanish.



## DOROTEA DANIELE

Senior expert on social entrepreneurship and social economy and GECES member.

Dorotea Daniele has been working for DIESIS since 2000. She is a senior expert on social entrepreneurship and social economy at European level. She is a member of GECES and rapporteur of the working group on “Improving the legal environment for social economy enterprises”. Currently she is the Thematic Expert of the ESF Social Economy transnational network. Previously she was facilitator of the ESF Social Entrepreneurship Network and the network for Better Future of Social Economy. She coordinated the WISE project and she was an expert member of the EQUAL Social Economy Steering Group. Thanks to her close involvement with projects she has acquired a significant understanding of issues emerged within social economy projects at national and transnational level. Over her whole career she has managed many different kinds of transnational projects in all their different phases (identification of partners and financial resources, drafting of the project, implementation, monitoring and evaluation).

Before that, she worked for the co-operative movement in Italy for more than 10 years. She has been in charge of transnational projects and European affairs for Federlavoro e Servizi (umbrella body of workers’ co-operatives) and for CGM (national consortium of social co-operatives).

She is of Italian nationality and took a first degree in political science followed by a master’s degree in international trade. Working languages: Italian, English, French and Spanish.



## FEDERICO CAMPORESI

Project Manager on social economy, employee involvement, social services, and migration.

Federico Camporesi joined DIESIS in 2011 where he works as a researcher and project manager in the fields of social economy, Industrial

relations and employee involvement, public procurement, migration and citizen rights. Prior to working at DIESIS he successfully completed an internship at the Legal Service of the European Parliament in Brussels. He also worked for several years as a research assistant at the International Research Centre on European Law of the University of Bologna.

Federico holds an international PhD in EU law from the University of Bologna and the University of Strasbourg and a MA in International Law. He graduated with honour in Law at the University of Bologna and has been always attracted by the European integration phenomenon.

He has lived in Italy, France, Ireland and Belgium for academic and professional reasons, and speaks Italian, English and French.

## ALESSIA SEBILLO

Project Manager on education and vocational training, youth empowerment, and equal opportunities.

Alessia Sebillo is a project manager specialising in various educational methodologies (formal and non-formal) and in the construction of

strategic partnerships. In 2014 she joined DIESIS and she is now managing several projects focusing on education and training, youth empowerment and equal opportunities. Her past work experiences shaped her current management competences, and she has excellent communication skills.

Before joining DIESIS she worked as manager of a VET provider centre for 6 years, developing several projects linked to the co-operative movement, social enterprises and NGOs in Italy, to support the social inclusion of disadvantaged people.

Furthermore thanks to her experience as trainer for the Italian Youth Council in the framework of youth activities and human rights education ones, she designed and implemented actions financed by the Council of Europe and European Youth Foundation all over Europe. In the past years she has also been involved as coordinator in eLearning trainings promoting youth empowerment and equal opportunities. She is a successful team player, implementing cooperative work in multicultural environment. Working languages: Italian, English and French.



# PARTNERS AND CLIENTS

IN 2017, AMONG OTHERS, WE HAVE COLLABORATED WITH:

**Eurochambres**  
The Association of European Chambers of  
Commerce and Industry  
EU  
[www.eurochambres.eu](http://www.eurochambres.eu)

**CEEP**  
European Centre of Employers and Enterprises  
providing Public Services  
EU  
[www.ceep.eu](http://www.ceep.eu)

**ilo**  
International Labour  
Organisation  
INT  
[www.ilo.org](http://www.ilo.org)

**UEAPME**  
European Association of craft small and  
medium-sized enterprises  
EU  
[www.ueapme.com](http://www.ueapme.com)

**Fieri**  
Forum Internazionale ed  
Europeo di Ricerche  
sull'immigrazione  
IT  
[www.fieri.it](http://www.fieri.it)

**EURADA**  
European Association of  
Economic Development Agencies  
EU  
[www.eurada.org](http://www.eurada.org)

**ETUC**  
European Trade Union  
Confederation  
EU  
[www.etuc.org](http://www.etuc.org)

**OITS-ISTO**  
International Social Tourism Organisation  
INT  
[www.oits-isto.org](http://www.oits-isto.org)

**Italian Ministry for Economic Development**  
IT  
[www.sviluppoeconomico.gov.it](http://www.sviluppoeconomico.gov.it)

**BUSINESSEUROPE**  
EU  
[www.businessseurope.eu](http://www.businessseurope.eu)

**OSCE**  
Organisation for Security and Cooperation in  
Europe  
EU  
[www.osce.org](http://www.osce.org)

**AICCON**  
Associazione Italiana per la promozione della  
Cultura della Cooperazione e del Nonprofit  
IT  
[www.aiccon.it](http://www.aiccon.it)

**Social Economy Europe**  
EU  
[www.socialeconomy.eu.org](http://www.socialeconomy.eu.org)

**REVES**  
Réseau Européen des Villes & Régions de  
l'Économie Sociale  
EU  
[www.revesnetwork.eu](http://www.revesnetwork.eu)

**European Commission**  
EU  
[www.ec.europa.eu](http://www.ec.europa.eu)

Emilia-Romagna Region  
IT  
[www.regione.emilia-romagna.it](http://www.regione.emilia-romagna.it)

Euclid network  
UK  
[www.euclidnetwork.eu](http://www.euclidnetwork.eu)

Polish Ministry of Economic Development  
PL  
[www.mr.gov.pl/en](http://www.mr.gov.pl/en)

DGB Bildungswerk  
DE  
[www.dgb-bildungswerk.de](http://www.dgb-bildungswerk.de)

EPSU  
European Federation of Public Service Unions  
EU  
[www.epsu.org](http://www.epsu.org)

DGB Bildungswerk  
DE  
[www.dgb-bildungswerk.de](http://www.dgb-bildungswerk.de)

European Economic  
and Social Committee  
EU  
[www.eesc.europa.eu](http://www.eesc.europa.eu)

SEFEA  
Società Europea Finanza Etica ed Alternativa  
IT  
[www.sefea.org](http://www.sefea.org)

CECOP  
The European Confederation  
of cooperatives active in  
industry and services  
EU  
[www.cecop.coop](http://www.cecop.coop)

ENSIE  
European Network of Social  
Integration Enterprises  
EU  
[www.ensie.org](http://www.ensie.org)

AEIDL  
European Association for Information on Local  
Development  
BE  
[www.aeidl.eu](http://www.aeidl.eu)

HMA - EEDE  
Hellenic Management Association  
EL  
[www.eede.gr](http://www.eede.gr)

UNI Europa  
The European Services Workers' Union  
EU  
[www.uni-europa.org](http://www.uni-europa.org)

EASPD  
European Association of service providers for  
persons with  
disabilities  
EU  
[www.easpd.eu](http://www.easpd.eu)

OECD  
Organisation for Economic  
Co-operation and Development  
INT  
[www.oecd.org](http://www.oecd.org)

Social Services Europe  
EU  
[www.socialserviceseurope.eu](http://www.socialserviceseurope.eu)

GOVERNMENT OF THE  
REPUBLIC OF SLOVENIA  
SL  
[www.lada.si/en/](http://www.lada.si/en/)

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