



CoopCulture is the largest cooperative operating in the heritage and cultural activities sector in Italy.

It offers answers and solutions to the increasingly complex needs of a continuously evolving sector, from the perspective of integration between cultural heritage and territory and between culture, tourism and local economy.


With the intention of bringing diverse audiences closer to art, it has developed user paths differentiated by language and method, taking advantage of the potentials offered by new technologies and paying special attention to local communities in all of their aspects, families, young people, children, the elderly and immigrant communities.

They believe in **CULTURE** as a tool for inclusion and social participation, a vehicle of innovation, a strategic factor in the development of territories. They believe in **COOPERATIVES** as a form of sustainable enterprise founded on democracy and people, defending their dignity and safety in the workplace, rooted in territories by activating original forms of interaction and exchange for the growth of the populace, and always forming relations with the different actors in the logic of sharing and networking.


The **PARTICIPATION** and **EXPERIENCE** are fundamental for promoting broad use of cultural heritage and are determinant in processes of **SOCIAL INCLUSION**.

They believe that **NETWORK** building is a tool for cultural and territorial promotion and that **INNOVATION** must inspire every process of development.

They believe in the capacity of the **PEOPLE** who work with us and we are committed to creating **RESPONSIBLE** and **SUSTAINABLE** social and economic value.


 **182 Partners**


+ **26** in 2016


 **12.466.077**
Audience

152.000 Users from
libraries

 Economic value generated
50.087.895€

 **844** Members
73% Women
99 hours Training Activities
for members
13.726 hours for developing
new products

 **1.236** employees
73% Permanent contracts
81% Part Time

 **240.000** Tickets per week
1.500.000 Loans Library
14.400 Audio Guide per week
9.380 Educational Visits per week



Economic Sustainability

Economic sustainability includes here two main issues: the ability to reconcile the economic growth and an equal distribution of revenue; and to pursue high level of financial autonomy.

From 2015 to 2016 redistribution of value to members has increased by 71% (240.000€).

In 2016 CoopCulture hired +36 units compared to 2015. In one year, the investment in communication, research and technologies grew by 4%.

Organisational Sustainability

A sustainable work organisation is capable of promoting development of the enterprise and the its environment, as well as contributing to achieve goals and targets production expected, paying your attention on development a long-term social sustainability. CoopCulture's evolution in organisation is not only represented by the growth in numbers of employees, as important as it is, in countertrend with respect to the national average; it also shows an organisational model capables of expanding and renewing its competences and its humane resources.

Social Sustainability

Social sustainability is closely tied to the cooperative form and to the centrality of the "human capital". The member is indeed at the centre of a system of internal relations in terms of participation and contributes to building sense with respect to the community and the territories where the cooperative operates.

Cultural Sustainability

Cultural sustainability refers to the relation with the public and therefore to the impact in terms of audience development, to place audiences at the centre of cultural organisations.

CoopCulture has invested in studying and designing new models in order to promote the diversification of the public and to improve access to the culture through diverse channels and tools.

Cultural SEN

The Cultural and Creative Social Enterprise Network

SENSCOT



The Cultural and Creative Social Enterprise Network- CCSEN was the first thematic SEN.

SENs are groups of active social enterprises who come together regularly in an effort to grow opportunities for themselves and their sector.

Started in 2009 the network has grown substantially involving cultural and creative social enterprises from across Scotland.

The network offers social enterprises the opportunity to come together regularly in an effort to grow opportunities for themselves and their sector, give peer support and share best practice.

There are a great many social enterprises across Scotland covering a range of industries including the creative sector. Organisations are involved in supporting theatre, art, gallery and studio space, film, sound, dance and music within local communities and at a national level.

They have a wider **social impact** in areas such as youth, equality and health issues as

well as supporting new talent in Scotland. Many have traditionally been run as a charity and have been forced to become more enterprising to ensure sustainability and others are run like small businesses. Organisations who already generate income and those who aspire to would be considered a social enterprises.

Senscot was established in 1999. Starting initially as a network for social entrepreneurs it has developed into a support organisation for 17 regional social enterprise networks (SENs) and 6 thematic social enterprise networks – over 500 social enterprises are directly engaged with the SENs.



START DATE:
2009



CULTURAL NETWORK MEMBERS
125 Social Enterprises



CULTURAL ROUND TABLE
16 Members
(Arts Agencies | Social Enterprises | Scottish Government | Public body | Museums...)



FROM CCSEN

Absolute Classics

Absolute Classics brings the best in classical music to the people of Dumfries and Galloway. Based in rural Scotland, they aim to bring some of the best performers to the region and give the local communities the opportunity to hear classical musicians of international acclaim. Absolute Classics are **building audiences** that otherwise would not exist throughout the region and they are making introductions to exceptionally high quality performance aiming to further demand. www.absoluteclassics.co.uk/

WHALE Arts

WHALE Arts provide opportunities for the people of South West Edinburgh to take part in arts activity, to widen their appreciation of the contribution Arts can make to personal growth and to the life of the community. Established in 1992 as part of **the community regeneration process**, in 2000 they moved in to WHALE Arts Centre. The activities connect the community with creative opportunities and offer something for all ages and abilities. The Whale Pod is a business incubator for new-start creative and arts enterprises. **Creative Edinburgh Social Award 2016** www.whalearts.co.uk/

Impact Arts

Established in 1994, Impact Arts is a community arts organisation which uses the arts and creativity to enable and empower social change. Their mission is to help communities transform their lives through creativity and the arts. www.impactarts.co.uk

Creative Dundee

Creative Dundee is a design-driven social enterprise. Connecting and amplifying the city's creativity, Creative Dundee aims to enable creative talent to base, grow and sustain their practice in and around the city. In addition to supporting those within the creative and cultural industries, Creative Dundee reinvests its profits into the local creative sector. They are an associate partner to Creative Edinburgh in the European Creative Hubs Network. <https://createdundee.com>



5293 people engaged through exhibitions & projects

79% of participants reported having improved physical/mental health

85% of participants felt more socially connected

2299 people engaged in ongoing projects

110 artists & creative workers

Light Bytes- Over 200 artists, technologists and cultural organisations involved

Pecha Kucha Night - Over the last 5 years 16 events, with 200 speakers and 5,000 people joined, with over 10,000 tuning in online

SMart

Belgium

Italy
Hungary
Netherlands
Sweden
Austria
Germany
France
Spain



Smart is a non-profit organisation created in Belgium in 1998 which is developing itself in 8 European countries.

Its aim is to simplify and support the professional paths of creative and cultural workers. Their main goal is to help the self-employed develop their own activity through a secure system.

Smart offers multiple services such as **information, trainings, legal advice, van rentals, subsidies, a social professional network**, and much more.

Smart opposes to the Uberization of our economy. Smart is a platform coop. Basing on the principle of mutualisation, Smart reinvests its benefits in the development of new shared services. This is exactly the power of Smart: sharing economic risks and creating an economy of scale through the pooling of financial and production means.

Social innovation is at the heart of this initiative and its three cornerstone values.

Non-profit: Advocating social economy Smart model is based on solidarity and the pooling of means, benefits and economic risks.

Need-based: Providing solutions that fit needs expressed. Smart offers services based on needs and stay affordable.

Democratic: Encouraging solidarity, mobility and participation Smart's users are our stakeholders and governors. Members participate in formal decision-making at the Annual General Assembly and through informal moments of exchange.

Smart wants to simplify and secure the professional paths of autonomous workers.

The creative workers become, the time of there mission an employee of Smart and can therefore have access to the best social protection available in their country.



12 Offices in Belgium
75.000 members users

Various offices in
9 Eu - Countries with
the involment of
120.000 professionals



56 Training
84,5 days of training
527 hours of training
1000 participants

9099 hours Training followed
by permanents
166 of permanents have
attended training



178 employees
57% women
+ 18 new employment in 2016



21.244 people used
Smart for submitting a
contract.

From 2012 to 2014 **40,487**
people have used Smart services

Smart
agora



EVENT ORG. MODE & DESIGN TECHNICIENS ARTS AUDIOVISUEL
MUSIQUE SCENE ET ARTS PLASTIQUES
PLATEAU
ARTS DU SPECTACLE AUTRES ARTS ECRITS WEB E
INFORMATIQUES

Some Features

Training and Guidance

Longer **training programmes** are offered that are specifically meant to increase entrepreneurial skills for users. Training programmes fill an important entrepreneurial needs aimed at freelancers and creative professionals, aside from technical training in their own discipline.

Smart users can contact their **personal advisor** on a daily basis, and have access to detailed advice whenever they need it.

Debt collection

One of the known problem of freelancers is getting paid on time and having to chase their clients. SMart takes on this burden and is responsible for collecting debt from its users' clients. SMart's debt collection is supported by employees who have personal contact with the clients.

In addition, the **Mutual Guarantee Fund** serves to pay our users within a set amount of days, whether their client has paid or not.

Support

Smart offers support and new opportunities in terms of financing, equipment and other kinds of resources. In Belgium, work and studio space is available for members at cost price (use of electricity, water, etc.).

In these spaces, freelancers can work, meet, rehearse and organise exhibitions or shows. Currently Smart has several creative hubs in Brussels, Mons and Liège.

Agora

Agora is an internet community where users and their potential clients can meet. It enables users to create a profile and develop an online portfolio of their work. In addition, job offers, ads and announcements are shared on the site, along with areas, both private and public, where users can exchange ideas.