

# CLUSTERS! SOCIAL ENTERPRISES AND CULTURAL AND CREATIVE INDUSTRIES

20-24 November 2017

# EESC - EUROPEAN ECONOMIC AND SOCIAL COMMITTEE 100 RUE BELLIARD - BRUSSELS

24<sup>TH</sup> NOVEMBER 2017 9.00 – 13.00

SPEAKERS' BIO-NOTES.



# **Diego DUTTO**



@duttodiego1

#### Member of EESC Section for Employment, Social Affairs and Citizenship

**Diego Dutto** is member of the European Economic and Social Committee since 2015, National Director of LEGACOOPSOCIALI (Italian Association of Social Cooperatives) and Vice-president CECOP (The European Confederation of Workers' Co-operatives, Social Co-operatives and Social and Participative Enterprises). From September 2005, he has worked as an expert for the national association Legacoopsociali for managing administrative relations between public administrations and social cooperatives. From February 2009 to April 2015, Diego was a delegate for Legacoop Piemonte concerning topics related to reception and social integration of refugees and people having humanitarian protections. From January 2012 to May 2015, he was responsible for legislative area for Legacoopsociali. From August 2002 to April 2015 he was Director of Self-Consorzio of the social cooperatives joined to Legacoop for the region of Piemonte.

### **Dorotea DANIELE**



@Diesiseu

#### **Senior Expert DIESIS Coop and GECES member**

**Dorotea Daniele** took a first degree in political science followed by a master's degree in international trade. She has been working for DIESIS since 2000. Before she had worked for the co-operative movement in Italy for more than 10 years. She has been in charge of transnational projects and European affairs for Federlavoro e Servizi (umbrella body of workers' co-operatives) and for CGM (national consortium of social co-operatives). Dorotea Daniele has long experience of European community initiatives linked to employment. She has a deep knowledge of the European integration process, with a particular emphasis on the themes of social policy, employment and training. Dorotea has been selected to be part of the GECES, the European Commission Expert Group on Social entrepreneurship that assists the EC in the implementation of the Social Business Initiative.

#### **Patrick KLEIN**



@EU\_Growth
Michel CATINAT

# European Commission, DG GROW Unit F2 - Clusters, Social Economy and Entrepreneurship

**Patrick Klein** has been working in different and varied positions within DG GROW (and former DG ENTR). He is currently head of the Social Economy team within the Unit "Clusters, Social Economy and Entrepreneurship". He has previously worked in Access to finance from 2002 to 2011 before joining the European Economic and Social Committee from 2011 to 2014.

Patrick has experience in the private sector where he was consultant for Arthur Andersen and Deloitte from 1997 to 2001. He graduated from College of Europe (Bruges) and from the University of Law and Political Science.

# President of the project Europe Le Labo de l'économie sociale et solidaire



Michel CATINAT is President of the project Europe in the Labo of Social and Solidarity Economy in Paris. He has been a civil servant with the Commission of the European Union since 1986. He was Head of Unit "Clusters, Social Economy and Entrepreneurship", Directorate General for Internal Market, Industry, Entrepreneurship and SMEs. Before joining the Commission, Mr CATINAT held a number of posts as economist in the French administration services in the Economic Planning Office (Prime Minister) and in the National Institute for Statistics and Economic Studies (Ministry of Finance and Economic Affairs).

Mr CATINAT attended the "Ecole Polytechnique" in Paris where he graduated with a Master of Science in Engineering. He is also graduated with a Master in Economics. He is former Fellow at the Centre for International Affairs at Harvard University (USA) and professor at the College of Europe in Brugge.

# Erdmuthe KLAER-MORSELLI



@REVESNetwork

# Deputy Secretary General, REVES European Network of Cities and Regions for the Social Economy

Since 2005 **Erdmuthe Klaer-Morselli** is co-ordinating partnership-based activities of social economy and public authorities from different cities and regions all over Europe. She is also in charge of following related (legislative) initiatives of the various EU institutions and bodies. Erdmuthe has been active in the associative and solidarity-economy sectors in Germany and Belgium for many years. She studied communication and political science in Münster and Berlin (D) and holds a Master Degree in European Interdisciplinary Studies from the College of Europe/Warsaw campus.

# Francisco VIGALONDO



@aragonexterior

# **Aragon Exterior / Errin Network**

Born in Saragossa (Spain) in 1965. Economist, postgraduate in Foreign Trade, Sociology and International Relations, Master degree in EU studies. From 2009 I work as representative in Brussels of Aragón Exterior, a public body of the Government of Aragón. I facilitate access of regional stakeholders (companies, clusters, research and technological centres, ONG's, local administrations) to European programmes. I have expertise in capacities building for innovation and internationalisation.

# Elisssavet LYKOGIANNI



### **Associate Director at VVA Group**

Elissavet has long experience in the coordination of policy-related studies and the management of international consortia. She has built up considerable expertise in evaluation and impact analysis of EU policies as well as on research studies on that included a substantial data-collection, survey and interviewing component. She has acquired extensive experience in setting up, carrying out and analysing surveys and in applying different methods of statistical and econometric analysis. Elissavet has led large projects and managed international consortia for a variety of (framework) contracts for DG Research, DG Enterprise, DG Justice, among others, such as the EC Multiple Framework Service Contract for Expert Support with the Production and Analysis of R&D Policy Indicators, and the MORE (I and II) consortia that analysed the mobility of European Researchers (DG Research contracts) and run large EU-wide as well as international surveys on researchers and scientists. Before joining VVA, she worked at Deloitte Consulting as Manager in the Public Sector Policies Unit and at IDEA Consult as Project manager specialised in Research policies and Evaluations. Since 2002, Elissavet has been working in Belgium, where she obtained in 2006 her Ph.D. in Applied Economic Sciences at the K.U. Leuven with her research focusing on globalisation of R&D and technology transfer in the context of multinational companies.

### **Sarah CAMERON**



@Senscot

### **Local & Cultural SE Coordinator, SENSCOT**

Sarah Cameron is the Local and Cultural Social Enterprise Co-ordinator at Senscot. Sarah joined the team at Senscot in 2011 and now supports 12 Social Enterprise Networks (SENs) across Scotland, including the Cultural and Creative SEN. Having worked in the sector for the last 10 years, previous roles include Procurement Officer at Community Resource Network Scotland and manager of Clackmannanshire Tourism as well as working in the antiques trade as a buyer and visual merchandiser.

# Gianluca PASTORELLI President of Diesis



@Diesiseu @lucapastorelli

Gianluca Pastorelli earned a first degree in Political Sciences at Bologna University, followed by a master's degree in advanced neuro-linguistic programming. Since the mid-90s he has been working as a researcher and consultant for the Co-operative and Social Economy movements both at national and at European level. While maturing a sound experience in project writing and management he has thereby gained a broad insight in the fields of social innovation, social dialogue and industrial relations, training, entrepreneurship. At the head of DIESIS for 10 years, he has coordinated and developed cross border studies, research and activities in line with SMEs and cooperatives needs and priorities in partnership with the main co-operative and social economy organisations all over Europe.

# **Emily LECOURTOIS**



@SMartFr

#### In charge of development and strategy for SMart France.

Emily Lecourtois is graduated in Politics Sciences - Master 2"Direction of cultural projects" - in Grenoble (France). She directed for ten years (2006-2015) La Petite, a structure of artistic development, at the crossroads of all aesthetics, inToulouse. Cultivating a true appetite for new forms of cooperation and organization, she co-initiated and chaired the cultural cluster MA Sphere (2012-2016) in Toulouse. At the same time, she integrated the director's board of Smart (http://www.smartfr.fr), an european cooperativ which aims to simplify and support the professional paths of creative and cultural workers, before being in charge of development and strategy for SMart France. She also carries consulting missions for the agency Le Troisième Pôle (http:// www.letroisiemepole.com/) and she is also involved, as project manager, for the development of platforms for the acceleration of cultural projects with the Group Scintillo (http://scintillo.eu/).



# President and Business Development Manager - CoopCulture



@CoopCultureIT

Since 2010 Giovanna Barni is President and Business Development Manager at CoopCulture, one of the largest cooperative companies working in the field of cultural heritage in Italy, aiming to increase cultural audiences. After her engagement at Società Video Italia associated to ITALIA BBDO, where she experimented the use of technology in the area of cultural heritage, from 1990 to 2006 she was marketing and business manager at Pierreci company, being its President until 2009. From 2006 to 2010 she was chief executive officer at Scabec, a public-private cultural company working for the Regional Administration of Campania Region. She is member of the Administrative Board at Fondazione Monte dei Paschi di Siena. At Legacoop - Italian representative association of cultural cooperative companies-, she is Vice President of CulTurMedia, the thematic area dedicated to associated cultural, media and touristic cooperatives. At Alleanza delle Cooperative Italiane- which associates all Italian cooperative companies- she is member of the Boards dedicated to Culture and Tourism

#### **Barbara STACHER**



@europe\_creative

# European Commission DG Education Culture Dir D — Culture and Creativity

Barbara is from Vienna/Austria and has been working for the European Commission for over 20 years in different areas, mainly in relations with Mediterranean countries, Latin America and Russia, both in Brussels and abroad.

She now works at the European Commission's Directorate-General for Education and Culture (DG EAC), in the Cultural Policy Unit. Her fields of work comprise cultural policies, prototyping and policy experimentation related to CCS, economy of culture and the digital environment for creators, creative industry issues (at the moment, particularly on creative hubs and new business models) as well as employment creation for young people in the cultural and creative sectors. Barbara is also designing a new policy-project on Cultural and creative spaces and cities, linking them to policy-makers at different levels in a two-way learning process.